

# The Desert Sun

Of Palm Springs, California

SERVING AMERICA'S MOST RAPIDLY GROWING DESERT-MOUNTAIN AREA

Friday, May 13, 1949

OFFICES IN "THE CENTER"  
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anywhere in the U. S.

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## LONG MAY MAY LIVE!

	Max.	Min.
Monday, May 9	89	58
Tuesday, May 10	90	60
Wednesday, May 11	95	57

VOL. XXII—No. 82



CONGRATULATIONS—Dr. Charles Backstrom, right, retiring president of Palm Springs Junior Chamber of Commerce extends greetings to Don Noble, elected this week to succeed him as head of the vigorous young organization. (Desert Sun Photo.)

## More Than Enough Names Obtained in Petitions for Cement Mill Referendum

Campaign to obtain signatures on petitions seeking a referendum on the M-2 zoning ordinance adopted by supervisors permitting establishment of an unregulated industrial district north of the Village, went over the top late Wednesday. The drive to obtain signatures will continue until Monday, officials of Desert Associates said. Deadline for filing the petitions is next Tuesday, May 17.

A telephonic survey and tabulation of reports by Harry C. Harper of the Associates yesterday morning revealed that well over the approximately 3600 names needed, had been placed on the petitions.

IT IS EXPECTED that by Monday night, more than 5000 names will have been affixed to the petitions. This will be a great margin of safety, Harper pointed out, as those in charge of petitions double-checked every name secured to make sure the voter was legally entitled to sign.

Support for the petitions came from every part of the county. Palm Springs, of course, topped the list with in excess of 1500 signers. Second was West Riverside. Corona citizens signed heavily as did Hemet and San Jacinto residents. Cathedral City and Desert Hot Springs.

COACHELLA VALLEY also eagerly supported the referendum. News that the S. A. Guiberson interests had filed for water at the source of much of the valley's underground supply, gave much impetus this week to the campaign in that area and signatures of voters by the scores were volunteered.

Harper will personally file the petitions with supervisors Tuesday, well before the 5 p. m. deadline.

Then, after a check of the signatures for validity by the county clerk's office, the matter will be in the hands of supervisors.

THEY WILL HAVE two choices—to repeal the ordinance which is the target of the petitions, or call an election to let the voters of the county decide.

Desert Associates members do not believe they will take the first alternative although pressure will be brought to bear because of the heavy signing of the petitions.

If an election is called, Desert Associates are preparing for a brisk campaign and have been promised aid from unexpected spots—even from Banning and Beaumont where sentiment for the unrestricted industrial zone has been strongest.

SPECIAL PRAISE was given Mrs. Madge Holderman, Mrs. Norma Oliver, Reed Hubbell and Foster Simonson for the manner in which they supervised circulation of the petitions and checked all voters to see that they had been contacted.

In the meantime, new fuel was added to opposition to the establishment of an M-2 zone to permit construction of a cement plant by S. A. Guiberson interests on property south of Highway 111 northwest of the Village.

IT WAS REVEALED Tuesday that the cement plant interests had asked the state to let them see CEMENT MILL. Page 10

## Grocers Given Bid to Convene In Palm Springs

To the convention of Western States Chain Grocers association in San Diego last Tuesday flew three chamber of commerce officials to attempt to have that group's meeting for 1950 or 51 here in the Village.

Palm Chamber Manager Bill Dunkerley, Vice President George E. Clarke and Convention Chairman Charles McGinnis made the overland hop in a Stinson, arriving in the beach city in time for lunch and spending the afternoon discussing the Village as a meeting place with the board of directors of that group and President Neal Ramsey of Pasadena.

"Chances are good that we'll get it," stated the trio.

## Summer Vacation Days To Start in Two Weeks

Teachers and pupils of schools in the Palm Springs Unified School district were on the last lap of the school year today with doors to close on classrooms for summer vacation two weeks from today.

Preparations are under way at all schools for final programs which will fall during the week of May 23 to 27.

At Palm Springs high school commencement week starts May 23 and will be climaxed by award of diplomas to the senior class at out-of-door exercises Friday evening, May 27, in the patio of the school Dr. E. E. Oertel, said.

At Nellie N. Coffman Junior high outdoor diplomas will be awarded eighth graders at a program in the school patio Thursday evening, May 26.

Miss Katherine Finchy, elementary department head, said exercises were planned in all of the schools of the district during the week of May 23 to 27 and certificates of promotion will be given sixth graders who will move up to Junior high next September.

Dr. Arthur G. Hoff, acting superintendent, said the year had been one of the most active in the district's history with all schools showing substantial enrollment gains, and marked by addition of several new buildings to relieve crowded conditions.



MUSIC MAKER—Skinny Ennis, popular dance band leader, will be the featured attraction at the chamber of commerce Annual Spring Festival Saturday evening, May 21, as he brings his entire troupe to the Wars Memorial hall for the big chamber party of the season.

## Spring Festival To be Highlighted By Skinny Ennis

With word that Skinny Ennis will be the big attraction, President Milton Hicks of the chamber of commerce said yesterday that the Annual Spring Festival of the chamber, to be held this year at the Wars Memorial hall Saturday, May 21, is bound to be one of the biggest parties of the year.

The only thing that worries us is space," said Hicks. "We've taken the entire hall for the night and still think some of the activities will have to be held out on the front lawn."

"SKINNAY ENNIS has one of the best orchestras available and he's coming down for the party with his whole entourage—his band and Carline."

"Besides the popular music everything else possible for party enjoyment will be there—games, eats, drinks, door prizes. Informality will be the order of the day and the beauty of it is the price is only one dollar per person admission," Hicks concluded.

THE PARTY is held annually by the Palm Springs chamber of commerce each spring after most of the winter visitors have gone so that the natives can get together for a party of their own in a friendly get-together before the summer months take over.

Proceeds from the festival will go to the Special Events committee of the chamber for the inauguration of its special schedule of events commencing next fall. The plan of the committee is to consolidate events in conjunction with any conventions that may be lined up for that time so that there will be an average of at least one special event per day for the first three months of the new season starting Oct. 1.

## Discourage 1949 Style Prospector

A report was turned in to police Wednesday of a gold prospector "working" the Village—1949 style. He was said to be canvassing from door to door for old gold.

Giving his name as S. L. Adams, 1907 Clark avenue, Burbank, he was informed by officers he was operating in violation of one of the city ordinances with orders to discontinue his search for nuggets in this area.

## Former Villager's Car Found in Kansas

A teletype message from Los Angeles Chief of Police C. B. Horral this week requested officers to check with Mervyn Clayton, 601 E. Andreas, to see if he were missing an automobile.

A '38 or '39 Oldsmobile has been found abandoned in Winona, Kansas, Sept. 30 of last year registered to Clayton. Investigating officers discovered Clayton had moved since that time to Banning, exact address unknown.

# C. of C. Budget Outlines Plans for Busy Season

## Don Admiral, Desert Area Pioneer, Dies

One of Founders  
of Desert Museum  
Stricken Suddenly

Unexpected death, attributed to heart failure, came to Donald Admiral, former Village and originator of the Desert Museum, last Tuesday at his Rancho Mirage home.

Loved by his host of friends, he was an avid admirer of the desert and was considered one of the leading authorities on desert lore, having written a pamphlet, Desert of Palms, as well as having been an early contributor to The Desert Sun on the flora and fauna of the surrounding areas. He was a graduate of Northwestern university.

MR. AND MRS. ADMIRAL moved to Palm Springs in the early '30s, settling in their home in Araby. In 1935-36 he conducted a course as part of the University of California extension on the flora and fauna life in this region, and in 1937 he and Mrs. Admiral opened a small museum in the Plaza, precursor to the present Desert Museum.

In 1939 he left Palm Springs, returning a few years later to the home in Rancho Mirage.

ACCORDING TO WITNESSES Admiral was in apparent good health at 11:00 a. m. on the day of his death; then he was discovered at 12:20 p. m. by a friend, slumped in his chair. He rushed to the hospital where he failed to rally and death came at approximately 5:00 p. m. the same date, May 10.

He is survived by two daughters, Virginia Admiral of New York, and Mrs. W. R. Haeffele, Oakland, the latter scheduled to arrive here tonight to complete arrangements for final rites for the beloved archeologist. Arrangements are being made by Wife's and Son mortuary.

## Still Unable to Determine Lad's Eyesight

Michael Yale, five-year-old injured painfully by a Drano can explosion in a rubbish fire near his home last week, is said by hospital authorities to be improving rapidly although the status of his eyesight is still unknown.

He was injured while playing with another boy the same age, Gary Hecht, son of Police Officer Bill Hecht, and the explosion covered both boys with the flaming chemicals. Young Hecht was released from the hospital the same date having been attended for only superficial burns but Michael's face and eyes were severely burned.

It is said it will be some time before it will be known how his eyesight will be affected—whether he will be able to see again or not.

## Greet Baby Boy

Mr. and Mrs. Robert Roy, colored, Wednesday night became the parents of a new bouncing baby boy, born at the Community hospital. The baby has not as yet been named, according to word from the hospital.

## Tomorrow Night Big Night For Palm Springs Sportsmen

Tomorrow night is the big night for Palm Springs Sportsmen, Inc., with the staging of their annual fish fry, by now an institution in the Village.

Held at the Alejo end of the O'Donnell course, members of the club and their guests—750 in all—are scheduled for an evening of fine fish, good beer, luring Latin rhythms of Manuel Mar-molejo's four-piece Mexican band under a nearly full moon.

According to word last evening from Warren Heath, president, there are approximately 40 tickets left which may be had at the fire station today, first come, first served.

Heath stresses all who attend

## Advantages Of Hospital Bonds Told

Chairman Kirk Urges  
All Voters to Turn  
Out to Support Issue

Four hundred thousand dollars FREE, for only saying "Yes" at the polls next Tuesday, is the way General Chairman Kenneth Kirk describes the bond election for the construction of a new permanent hospital in Palm Springs for the desert district.

Calling for approval of the voters on a \$300,000 bond for the construction of a \$700,000 permanent structure (with the other 400 Gs supplied by state and federal funds) the amount to be authorized by the voters will not increase the taxes one nickel, Kirk stresses.

THIS IS CLARIFIED by the explanation that at the hospital district election last December the institution was authorized to levy up to 20 cents tax on each \$100 of assessed valuation which means that funds are already available. On the basis of approximately \$20 millions assessed valuation in the desert area comprising the district, this means that \$60,000 is available annually for the hospital.

The Desert Hospital district is comprised of Palm Springs, Desert Hot Springs, Galeta, Cathedral City, Thousand Palms, Palm Village, Palm Desert and Rancho Mirage.

AT A GENERAL meeting at the Fiesta House of the Desert Inn yesterday afternoon, last minute plans were made for next Tuesday's voting with the point stressed that voters must go to the polls. In the event of their absence from their polling area on that date persons are requested to complete their absentee ballots.

"Two thirds 'yes' votes are required to pass the measure and, on the basis that there are always protest votes to anything even when something is being given away free (as is happening this time—\$400,000 worth), it behooves all persons with civic pride to vote next Tuesday and vote with a great big 'yes,' said Kirk.

THE ENTIRE FUNDS would be devoted to the construction of an up-to-date and adequate hospital to service the desert area. Buildings in use at the present time are not only old and impractical but are being used on a temporary basis by contract with the government only, according to committee leaders, since the Community hospital is a part of the governmental Torney holdings.

"The main thing we must impress on everyone," said Kirk, "is that their votes are absolutely required. We are making this appeal now so the forward-looking citizens of the desert area will

See HOSPITAL, Page 12

## Dismiss Charge Against Two In Drug Case

Last minute information received late yesterday on the marijuana case to appear in the Village early this week was that the case was dismissed in Palm Springs and refilled in Riverside.

Yesterday the trio involved appeared in Superior court where Frank Gardella pled guilty to the charges of possession and sales of marijuana with sentence to be set next week. The other two, John Joseph Erace and Nicholas Fidelis, were dismissed.

## Reports Loss of Shriners' Ring

Mrs. M. Rapaport, 515 Albro street, San Pedro, called from her home to local police Tuesday to inform them of the loss last week-end during the Shrine convention of a Shriner's 32nd Degree Consistory ring.

The ring was said to be size 12, yellow gold with a cabal-carat diamond, inset, "liberal reward" was mentioned by Mrs. Rapaport.

## This Should Not Be Hard to Spot

A broadcast from Riverside police early yesterday morning told of a red International truck tractor having been stolen near San Bernardino and thought to have been headed east towards Palm Springs.

License number of the scarlet-colored agricultural equipment is GG-2774

## At Long Last Village Float Planned for Rose Tourney

In answer to questions which have plagued Village leaders for many years, "Why doesn't Palm Springs have a float in the Tournament of Roses Parade?" Bill Dunkerley, chamber of commerce manager, this week included this feature in the itemized proposal of expenditures for city council approval.

Asking for \$1000 for the purpose Dunkerley said that there must be a careful selection of the many requests that come to the chamber for Village representation in various shows, fairs and festivals, and that the Tournament of Roses parade, "the granddaddy of 'em all" is the best selection possible.

More than a million people view the parade in Pasadena each New Year's day, and the newsreels which cover this event—including all such companies—distribute all over the world.

## U. S. Park Board Approves Plans For Village Park

Word from Washington to Lyle Newcomer, special counsel for the city in the interest of procuring the Torney property to be used as a city park, as authorized by voters in the recent bond election, indicates that everything is now in readiness for the acquisition.

According to City Manager William Alworth the application has been approved by the U. S. Park Service, the Federal Works administration and the War Assets administration, all of whom had to be consulted.

Alworth stated the application for the acquisition of 21.56 acres will be honored with an offering for bid to the city at the appraised price of \$63,200 with 50 per cent discount because of its being for a municipal project.

Largest single amount of the total sought is \$11,000 for publicity, which, broken down, is itemized as follows: \$4200 for a publicity assistant, \$3600 for a publicity writer, \$2700 for photos and supplies and \$500 for promotion and exploitation.

Newspaper, magazine and radio advertising will take \$3000 with \$2000 devoted to newspapers and the remainder for various magazine and radio "spots."

ALL YEAR CLUB advertising is constant, with an annual cost of \$2500, and publications by the chamber itself call for \$3500. This includes \$2100 for sales booklets, \$600 for maps, \$600 for an orientation brochure (where to go and what to see in the Village) and \$200 for a statistical folder.

The last item on the proposal is \$1500 for displays and exhibits which would call for \$1000 for the inclusion of a significant float in the Pasadena Tournament of Roses parade, said to be viewed by more than a million people with newsreels of the event covering the entire world.

The other \$500 would be for the maintaining of the present and future large photo murals which are circulated and kept constantly in use by large department stores throughout the United States.

BOARD OF DIRECTORS of the chamber has placed its unqualified and unanimous stamp of approval on the program as outlined by Manager Dunkerley and See CHAMBER BUDGET, Page 8

## Beach Woman Gets Amvet Prize

Eleanor Mayner of Santa Monica is, as of about now, the recipient of the fine television set donated by the Amvets at their state convention last week and of which she was chosen as the winner.

Commander Jay Rollman and his Santa Fe fellow-worker, L. J. Robeson, made the necessary arrangements to get the equipment rolling Tuesday afternoon to the lucky recipient at her beach home.

## Summer Vacation Days To Start in Two Weeks

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Dr. Arthur G. Hoff, acting superintendent, said the year had been one of the most active in the district's history with all schools showing substantial enrollment gains, and marked by addition of several new buildings to relieve crowded conditions.

There will be considerable activity in Palm Springs this summer with the municipal improvement program getting under way. The new Bank of America building will be under construction and quite a number of new homes. Several of the hotels and quite a number of the bungalow hotels will be open all summer. It is also reported that several of the stores which have closed in former years will be open all summer. The Desert Sun will continue to publish its Tuesday and Friday editions as usual and keep its many readers here as well as in all parts of the country informed of what is going on during the summer.



## Two in Race For School Board Place

Voters of Palm Springs Unified School district will go to the polls a week from today to elect one member of the board of trustees. Two candidates are in the field for the position vacated as the term of Conrad Nelson of Desert Hot Springs expires.

Nelson is a candidate to succeed himself. He will be opposed by Warner S. Moon of Cathedral City.

Polling places will be at Frances S. Stevens school, Desert Hot Springs school and Cathedral City school. They will open at 7 a. m. and close at 7 p. m.

Holdover members of the board are Dr. F. A. Purcell, president; Rolland Vaile, clerk; Hilton McCabe and Melba Bennett.

### Chased to Stables

Call to the police station Tuesday evening told of two loose horses, one white, one chestnut, in the 900 block, Cottonwood road. Officers Jim Clarkson and Hank Bryant in a patrol car took care of the situation as per their official report "chased them to The Stables."

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## CROSSTOWN



"He looks like an ordinary kid to me. From the way your mother bragged I thought he might have two heads, or somethin'!"

## Retail Merchants To Meet May 18

Retail merchants of Palm Springs, after a preliminary canvass during the past two weeks by Temporary Chairman Leo Baker, Ed Landfield and Herbert Mennell, will hold a mass meeting at the Wars Memorial building next Wednesday night to organize a permanent group and elect permanent officers, according to Baker.

Meeting time is 8 p. m. and Baker requests all retail merchants of the Village to be on time since there will be, besides the election of officers, many points of policy to be determined by the group.

This meeting was originally scheduled for Monday but C. A. Baker stresses the fact that it is now scheduled for Wednesday, May 18, with the invitation to all retailers to be present.

### Auxiliary Ballot Slated Tuesday

Regular meeting will be held on next Tuesday at 8 p. m. at the World Wars Memorial building. Committee chairman will give reports on their activities during the year.

Final nomination of officers and election will be the highlight of the evening.

## Villager Returns From Paris Trip

Back home this week was Airport Manager Mary Nelson after an exciting trip to Paris—in the Spring.

The occasion was the International Air Exposition at the French capital at which Miss Nelson's traveling companion, the famous Jacqueline Cochran, was presented with the French Legion of Honor by that government.

The two ladies were said to have had a most enjoyable time with the inspection of many interesting new types of airplanes, mostly French. A great deal of sightseeing was done by the two which was further assisted by the fact that Miss Nelson speaks the French language.

Traveling from New York via Air France, the two were gone for about two weeks, returning via TWA. Miss Nelson stated the return trip brought them from Paris direct to Los Angeles in only 24 hours.

"Fascinating" was the term used by Miss Nelson to describe Paris.

### Village Riders In Helldorado Parade Events

Representing Palm Springs in the four-day annual Helldorado at Las Vegas, Nev., Wal Spalding and Tony Casentino took part in four parades in that city, yesterday, today and will ride tomorrow and Sunday.

They left Palm Springs Wednesday morning with a beautiful pair of matched Palominos belonging to Casentino who hails from Chicago.

The entry won many plaudits and prizes when they marched in the recent Desert Circus parade.

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HOT  
SPRINGS  
THEATRE**  
10 miles from  
Palm Springs  
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Opens 7 P. M.  
Show starts 7:30  
Complete  
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from 8 P. M.

**FRI.-SAT. MAY 13-14**  
"THE AMERICAN EMPIRE"  
RICHARD DIX

**SUN.-MON. MAY 15-16**  
"BAD BOY"  
AUDIE MURPHY

### Village Theatre

Palm Springs—Tel. 4384  
Continuous from 1:45 on  
opening day of show.  
Other days open—5:45 p. m.

**SAT. ONLY MAY 14**  
Tom Brown-Audrey Long  
"THE DUKE OF CHICAGO"  
-also-  
Johnny Mack Brown  
"HIDDEN DANGER"

**SUN.-MON. May 15-16**  
John Garfield • Jennifer Jones  
"WE WERE STRANGERS"

### THE PLAZA THEATRE

Box office opens 6:45 p. m.

**FRI.-SAT.-SUN. MAY 13-15**  
JOAN CRAWFORD  
ZACHARY SCOTT  
SIDNEY GREENSTREET  
"FLAMING ROAD"

**CLOSED  
MON.-TUES.-WED.-THURS.**

## Village Alternate Starting Point for Great Air Race

Palm Springs airport has again been designated as the alternate starting point for the annual Jacqueline Cochran Transcontinental Race for Women—the Powder Puff Derby—which will take place this year in connection with the All Woman Air Show in Miami, Florida, June 4-5. Both the 1948 and the 1947 races were started here because the original coast starting points were fogged in.

This will be the second year that Miss Cochran, well known racing pilot, head of the WASP, and long time resident of Coachella Valley will act as sponsor for the race. Opened to women flying 0-250 horsepower light-planes the race starts at Lindbergh Field, San Diego on May 31, unless weather prevents, and terminates at Amelia Earhart Field, Miami, Florida.

Planes will be handicapped according to the manufacturer's advertised cruising speed and it is expected that a variety of popular light planes will be represented. Safety is the by word, with the girls flying airways only with designated overnight stops along the way.

To qualify for the \$1500 purse and handsome trophy donated by Miss Cochran, entrants must arrive in Miami not later than June 3rd. Besides the trophy for the winning pilot, other aviation enthusiasts in San Diego, Palm Springs and surrounding cities are donating prizes. A Lear portable radio, indispensable equipment for all pilots is being donated by Palm Springs Airport corporation.

Bea Medes and Carolyn West of Los Angeles were winners of the 1947 race with Frances Nolde of Reading, Penn., winner of the 1948 race. It is expected that these and many other girls will be among those entering. Inquiries have been received from all over the country according to De Thurmond, Chairman of the Race Committee.

### Breeze Fans Hot Load Into Flame

City firemen were again called out last Tuesday afternoon to the city dump where a "hot load" had been fanned by the prevailing breezes to the point of flames.

Fire extinguished with no damage done, according to official report.

### Finds Purse Left At Post Office

Finder of a small purse last Tuesday afternoon was Mrs. David Roth, 207 South Indian avenue, as reported to the police station.

The purse, discovered in the post office, will be held by Mrs. Roth until claimed by the owner at her home.

## Where to Locate That Third Court Is Big Question

Where to put the new third department of county superior court puzzled supervisors Monday.

Supervisor William Slape thought the new department would need no new facilities. He thought they could sit in the jury room or in supervisors chambers or any place available.

"There's still one branch of government that commands some respect," County Counsel Earl Redwine replied. "When you start holding court in attics, barns or any place you can find, then it will no longer command any."

Supervisors appropriated some money for new law books and to have old ones rebound but failed to settle on a site for the third department.

Desert Associates and Coachella Valley Planners have long sought to have a new court department meet in the desert area but this was not brought up in the discussion for the site of the third superior court department Monday.

Waste corncocks are experimentally in use in farm concrete construction.

## Annual Scout Camporee Set For May 21

The Camporee of the Riverside County Council, Boy Scouts of America, will be held at Camp Emerson, near Idyllwild, Saturday, May 21, with several hundred scouts from all sections of the county participating.

"Honor Patrols" from the nine district Camporees held during the past six weeks are eligible to participate in this big camping demonstration. The uniformed scouts will hike with full packs the last mile, checking in between 5:00 and 10:00 p. m. Friday night, and ending after breakfast Sunday morning.

Special events Saturday afternoon include log hoisting, find your way, axmanship, scout pace, knot tie, water boiling, fire by friction, and fire by flint and steel. There will be a big campfire program Saturday night and the public is invited.

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### Abandons Idea

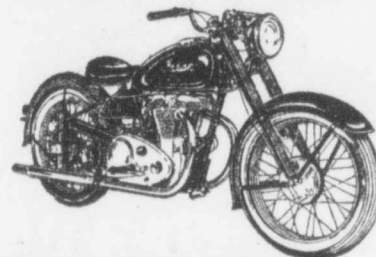
A Village visitor last Sunday during the joint convention of Shriners and state Amvets was A. A. Pops, who planned a box-pace, knot tie, water boiling, fire by friction, and fire by flint and steel. There will be a big campfire program Saturday night and the public is invited.

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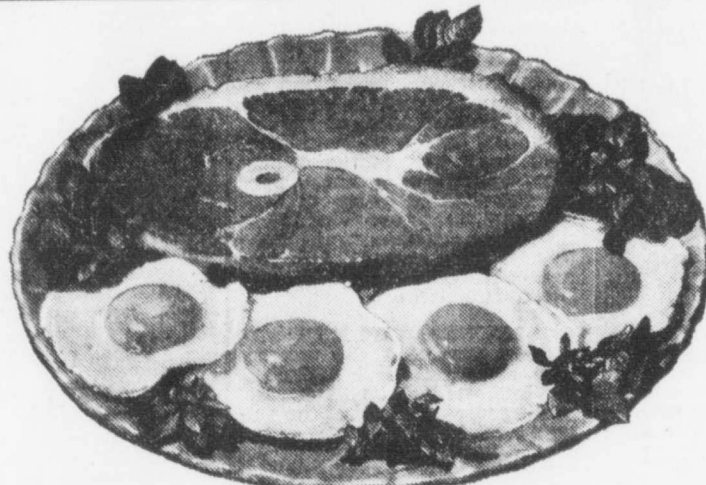


-- Also --  
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Outboard  
Motors**

COME IN AND SEE THE NEW  
1949 ARROW AND SCOUT!

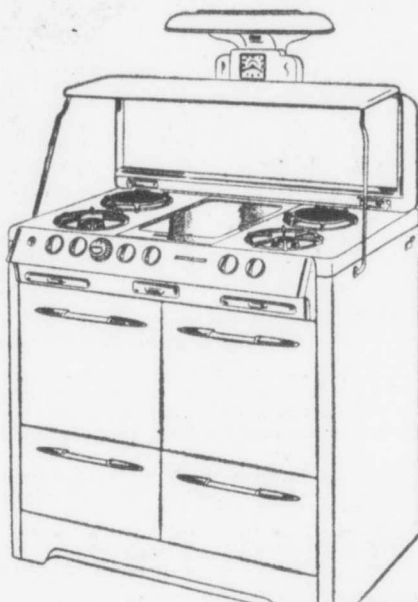
### DESERT FORGE

Acetylene and Electrical Welding — Blacksmithing — Towing  
Winch Truck Service — Auto Body & Fender Repair and Painting  
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fingertips scores of exact heats...from high-boil  
to slow-simmer. You get each heat instantly.  
You get it automatically. And besides cooking better...  
the new gas ranges cost less to buy...less to operate.  
See the beautiful new models at your Gas Company  
or Gas Appliance Dealer's today!

# GAS has got it!



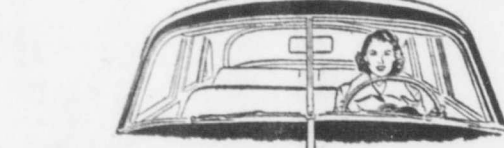
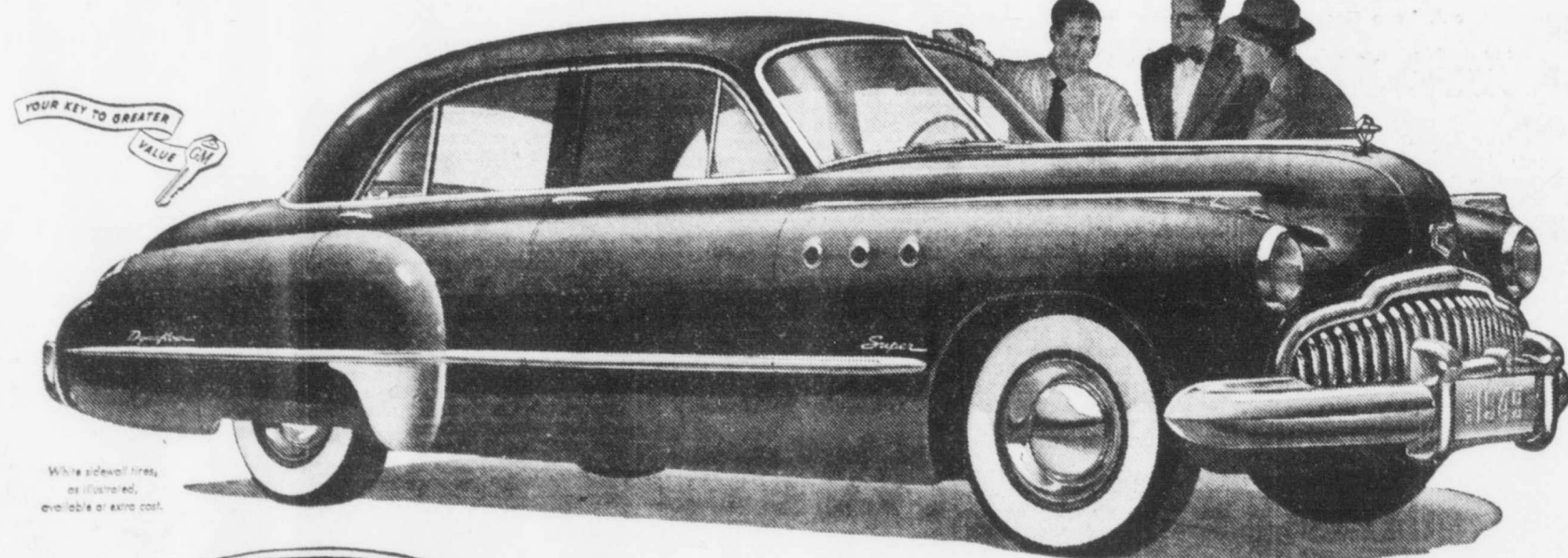
One of the many makes of Gas Ranges built to  
"CP" standards...the beautiful new

### O'KEEFE & MERRITT

The famous "CP" group of Gas Ranges includes:  
Colonic, Giffers & Sotter, Grand, Hardwick, Magic  
Chef, Maytag, O'Keefe & Merritt, Roper, Toppan,  
Universal, Wedgewood and Western-Holly.

Look for this seal. It's your guide to the  
very finest in modern cooking appliances.

SOUTHERN CALIFORNIA GAS COMPANY



## Here's Comfort with a capital

# "SEE"

LOOK at its clean and sweeping lines so unmistakably Buick—the room expressed in its broad beam—the level-going smoothness shown in its sizable length.

Now—slip in. Settle back. Take in the spread-out room everywhere—even to extra room overhead from super-soft seats that cradle you deeper.

Then notice this: You can really see!

See more of everything easier—through its higher and wider windshield set in narrower corner posts—through its deep side windows, and its one-piece rear window that makes parking and backing up so much simpler.

Your whole outlook is broadened and driving becomes safer and more fun because high visibility here goes along with comfort.

So do plenty of other things—like

Dynaflo Drive,\* lively Fireball power, coil springs all round, and big soft tires, and extra-wide rims for comfort with safety.

And all at prices that make this beauty the buy of the year!

See for yourself at the nearest Buick dealer's, where you will find your dollars buying so much you'll get your order in fast.

### BUICK alone has all these features

Silk-smooth DYNAFLO DRIVE\* • FULL-VIEW VISION from enlarged glass area • SWING-EASY DOORS and easy access "LIVING SPACE" INTERIORS with Deep-Cradle cushions • Buoyant riding QUADREFLEX COIL SPRING • Lively FIREBALL STRAIGHT-8 • LIGHT POWER with SELF-SETTING VALVE LIFTERS plus HI-POSSER ENGINE MOUNTINGS • Cruiser-Line VENTIPORTS • Low-pressure tires on SAFETY-RIDE RIMS • DUREX BEARINGS, main and connecting rods • BODY BY FISHER

\*Standard on ROADMASTER, optional at extra cost on SUPER models.

MORE CLEARLY THAN EVER  
**"Buick's the Buy"**

When better automobiles are built BUICK will build them

## DESERT INN GARAGE

193 N. Palm Canyon Drive

Palm Springs, California




## Annual Gold Star Tea Scheduled For Next Sunday

Annual tea honoring families of men who died in the service of their country will be held on next Sunday from 2:30 to 4:30 p. m., in the World War Memorial building, North Belard road. Every effort has been made to communicate with each fam-

ily but it is hoped that whether invitations have been received or not, every one will be present. Mrs. Christine Ranier is chairman and she will be assisted by Mrs. Emma Herndon. Mrs. William Lux will present a musical program consisting of vocal numbers by Alex Hammond, Mrs. Wynne Hammond, violin selections by Jane Wallace and clarinet renditions by Barbara Greeley. Mrs. Jay Morrison, president of the unit, will head the reception committee with members of the executive board assisting.

Dreams are rare among individuals past 65, according to the Encyclopaedia Britannica.



### WEBER'S GOOD IDEAS

#### KITCHEN TRICK

**SUNNY SPRING salad**—orange slices, thin carrot curls and raisins arranged on water cress. (Use your potato peeler to slice carrots paper thin.)

#### HOUSEHOLD HINT

**WEAR thimbles** on your thumb and forefinger when stretching curtains and you'll avoid pricked fingers.

#### RECIPE

##### SALMON EN CASSEROLE

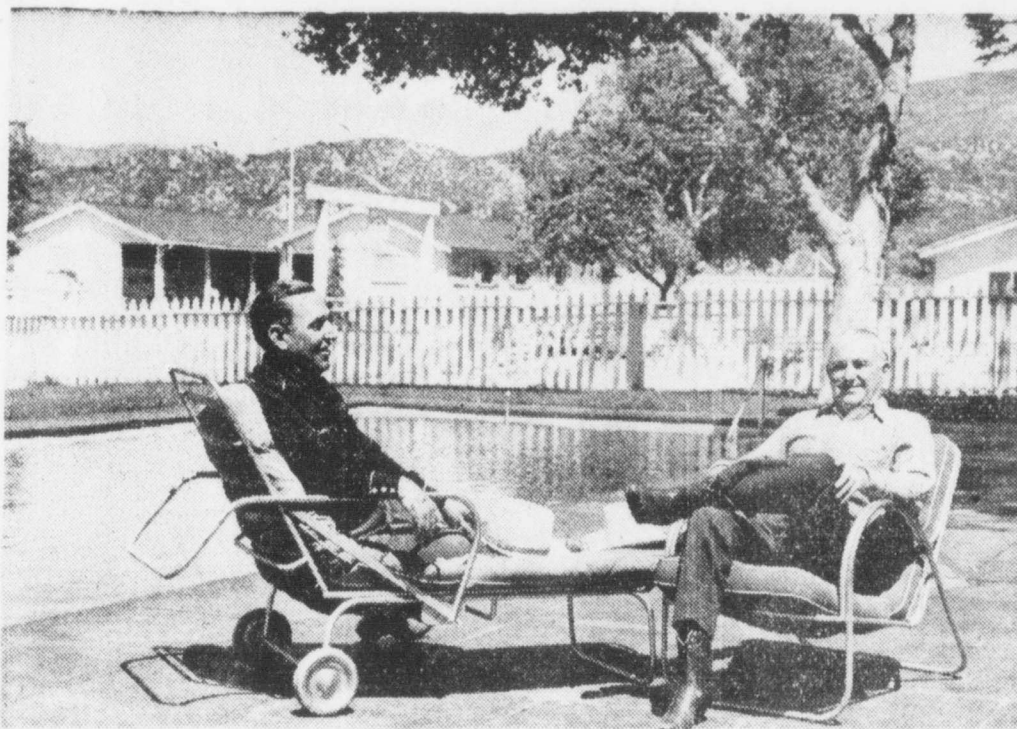
4 cooked potatoes    pepper, salt  
1 onion, minced    1/2 c. milk  
1 tall can salmon    1 egg  
1/4 c. buttered crumbs

Place layer of sliced potatoes in buttered casserole, sprinkle with onion. Add a layer of drained, flaked salmon; season. Continue until all these ingredients are used. Beat egg into milk, pour over all. Sprinkle with crumbs. Bake in slow oven (275°) 40 minutes. Serves 4.

#### ATENCION, AMIGOS!

**LISTEN** to the daring, romantic adventures of Cisco and Pancho in the old Wild West! Good Weber's Bread brings you their thrilling stories every Monday, Wednesday and Friday, 7:30 P.M. over KHJ or your local Don Lee Mutual Station.





**WHERE THEY REST**—A rare treat for members of the Palm Springs Horsemen's Association is in store for them May 25 through 28 when the two noted sportsman-ranchers shown here play host to the group at the picturesque Rancho Vista del Palomar. They are Jack Tyler, left, and Fred Clappett, partners in ruling the 4000-acre domain which will serve as central headquarters for the Horsemen's Association during the three days of special rides to points of interest in the Palomar country. (Earle O'Day Press Service.)

## Grant Wood New Head of Amvets

Elected last week at the convention locally to the position of vice commander of the first district including most of southern California, Jay Rollman, local Amvet Post 34 commander, this week turned in his resignation in favor of the larger job for the entire district.

In his place will be installed the first vice commander, Grant Wood recently elected acting vice commander of the local post, after having served a year as adjutant, and a half year as junior vice commander. Wood is one of Post 34's charter members. Wood, advertising manager of The Desert Sun, has been an Amvet enthusiast since its inception and promises to carry out the principles of the organization as set forth by the national commander Hal Keats at last week's state convention here.

Called on for a statement, Wood said, "I will do all in my power to make of Amvets locally all that it should be, a strong organization truly representing all veterans of World War II. I call on all members of Post 34 to assist in the most important work that lies ahead for all veterans. I ask for their support, I urge their attendance at all meetings, and assure every member of a full voice in the actions taken and goals sought for. I salute other local veteran organizations, the American Legion, of which I am also a member, the Veterans of Foreign Wars, and the Disabled American Veterans, and desire close cooperation for civic as well as veteran betterment on the part of every local group."

Stating the immediate aims of the group, Wood stressed membership, united action for veteran betterment of every kind, housing and employment, each a part of the national program, as outlined here over the week-end at the Amvet state convention.

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Palm Springs, Calif.

## Preparations Speeded for Annual Horsemen's Ride

The annual ride of the Palm Springs Horsemen's association will be held this year May 25-28 in the beautiful Santa Rosa mountains according to word of the ride committee which includes Trav Rogers, Frank Bogert and Barney Hinkle.

Headquarters camp will be at Rancho Vista del Palomar with a different ride each day, returning to the ranch each night. The rides will visit the locales of the lush, green country of Warner's ranch, Palomar mountain and Lake Henshaw.

**BASE OF OPERATIONS**, the \$4000 acre ranch of Fred Clappett and Jack Tyler, is located on the south side of the Santa Rosa mountains complete with towering oak trees, swimming pool and other comforts for guest enjoyment.

There is a limited space available for guests this year and names must be submitted immediately to the membership committee for acceptance with all communications directed to Hinkle at 142 S. Palm Canyon drive, or telephone 2793.

Chow will be handled by "Wagon Wheel" Rogers who has achieved a reputation for dishing out "fine vittles." Bed rolls or sleeping bags will be necessary, according to information received, since the ranch is located at approximately 1800 feet elevation and the nights are brisk.

**THIS YEAR ALSO**, a new innovation has been introduced with the procuring of a special charter bus from the Village on Friday night, May 27, for wives or girl friends who may wish to stay over the last night at the ranch. The bus will be equipped with a bar and singing cowboy, leaving the Racquet Club in the afternoon in time to arrive at the ranch for a pre-dinner cocktail party followed by the dinner party.

The bus will then return later that night for those who do not wish to stay overnight. All in all, a lot of work is being expended by the committee to make this one of the finest rides in many years and early indications show a great many Villagers are preparing to participate.

**Father of Local Man Succumbs in Michigan**  
Louis Rubenstein, father of Irwin Rubenstein, "Ruby" of the Dunes, died last Friday in Detroit according to word from the Villager to his wife, Connie this week.

The local man's father had been ailing for some time and two weeks ago, Ruby went east to be with him. The end came last Friday. Funeral services were held Sunday.

Ruby will remain in Detroit with his mother and family for two weeks more before returning to the Village.

**Hike in Salary Of Judges Urged By Grand Jurors**  
Raise in the salary scale for superior judges in Riverside county was urged in a resolution filed by the county grand jury this week in Riverside. Jurors urged passage of legislation increasing the salary of judges from \$10,500 yearly to \$12,500.

Riverside county now has two superior judges, O. K. Morton and Russell S. Waite. A third department was created by legislation recently and it is expected to be functioning this fall.

## Right Thinking Business Session Starts Tomorrow

Scheduled to arrive tomorrow morning for a three-day session of seminars and open-forum type discussions are about 50 members of Right Thinking In Business, Inc., an organization dedicated to practicing ethical and logical philosophy in business practice. Headquarters will be at Warm Sands Villa, 555 Warm Sands drive.

At 11:00 a. m. tomorrow the first session will be given with a presentation of plan by the group's leader, Dr. J. Lowrey Fendrich.

**THE NEXT DISCUSSION** will be by group participation under the direction of Ed Halperin, leader. At 6:00 p. m. there will be an outdoor steak barbecue plus entertainment followed at 8:00 o'clock by a lecture and discussion under the stars.

Early Sunday morning there will be a tour of the focal points of interest in the Village with breakfast at the Doll House at 10:00 a. m. At noon there will be a discussion group followed by a golf party at 1:00 o'clock on the O'Donnell course. A 4:00 p. m. discussion group will last until 6:00 o'clock at which time another barbecue—spare ribs this time—will be had followed by entertainment, and at 8 o'clock there will be another lecture and discussion to wind up Sunday's activities.

**AT 11:00 A. M.** Monday morning there will be another discussion group meeting with the rest of the afternoon free until 4:00 p. m. at which time the

**Scouts Prepare For Summer Camp**

Scouts of Riverside county are now making plans for attending the 30th season of operation of Camp Emerson, the "mile high" boy scout camp, near Idyllwild. The season begins June 28 and lasts for four weeks, followed by Labor Day week-end. Scouts sign up for camp with their scoutmasters.

Watermelons are more than 92 per cent water.

closing lecture will be given by Dr. Fendrich.  
According to Solly Manasse of Warm Sands the meetings are open to the public with a nominal charge and he stresses Palm Springs business men and women are especially invited. It

**The Desert Sun—3**  
PALM SPRINGS, CALIFORNIA  
Friday, May 13, 1949  
is requested that the group be contacted for this in person or by phone, 2352.

## closing out! Tahquitz Liver Estates



Palm Springs Most Beautiful Homes...  
**only "7" out of "75" left**

2 baths • 3 bedrooms • Masonry-Plate Glass • White Rails  
**better act now**

Only seven of these resort homes remain for immediate sale. Located in Palm Springs most beautiful community. Within walking distance of schools and shopping.

**as low as \$5,950 down if you buy now!**

Low monthly payments amortize in 8 years. (Full veterans appraisal to selling price) Palm Springs property values are predicted to climb to meet the demand for accommodations in the 1950 season because:

Construction soon to start on Mt. San Jacinto Tramway! This gigantic tramway (from desert sand to mountain snow in 20 minutes) is only one of the new recreational facilities planned to make Palm Springs the greatest resort center in the world.

**1950 Season to be Greatest Yet!**

Four months rental carries your home for a year. Here's the perfect opportunity to invest in a home that will PAY FOR ITSELF! Those of our homes offered rented for \$750 to \$1250 per month!

*Paul W. Trowsdale & Associates*  
Development

850 So. Palm Canyon Drive • Phone 7534 or 2855  
See our representative or see your broker.



## NEW LOW PRICES!

...they're "bustin' out all over" at **SAFEGWAY**

**It's New! It's Wonderful! ICE CREAM**  
Party Pride, Catering Quality, Popular flavors.  
pint carton **24¢**

**SAFEGWAY SAVINGS**

Fruit Cocktail	14-oz. can	21¢
Pineapple Juice	14-oz. can	15¢
White Corn	2-oz. can	35¢
Pinto Beans	2-oz. can	25¢
Star Tomatoes	10-oz. can	18¢
Libby Lunch Tongue	4-oz. can	29¢
Meat Balls & Gravy	15-oz. can	39¢
Libby's Deviled Ham	4-oz. can	17¢

**MARGARINE**

Sunnybank	Top Quality	25¢
Allsweet	Made by Swift	26¢
Parkay	Color White	30¢
Delrich	E-Z Color	30¢
Dalewood	Low Price	21¢

Here's exciting news for food shoppers! Lower prices are appearing on our shelves almost daily. They're proof of Safeway's pricing policy in action. Under this policy, we pass on to our customers immediately price reductions made possible by changing market conditions. Watch for special markers on our shelves calling attention to these reductions. Look to Safeway for all the up-to-the-minute savings.

**PORK & BEANS** VAN CAMP'S 16-oz. can **11¢**

**FLOUR** KITCHEN CRAFT, ENRICHED WHITE 2-1/2 lb. bag **89¢**

**TIDE** PROCTOR AND KEMBLE'S NEW WASHING MIRACLE 18-oz. pkg. **28¢**

**COFFEE** EDWARDS DRIFF OR REGULAR 2-lb. can **97¢**

**PEAS** SUGAR BELE BRAND BLENDED SIZES, SWEET 2 16-oz. cans **29¢**

**BUTTER** SPRING HOUSE, U.S. GRADE A FIRST QUALITY, SWEET CREAM lb. **65¢**

**SELECT SPRING PRODUCE**  
Add color and variety to your meals with spring produce. Your Safeway has a wide variety at low prices.

**NEW POTATOES** No. 1 Large White Rose lb. **4¢**

**SQUASH** SUMMER OR ITALIAN 2 lbs. **15¢**

**CARROTS** FRESHLY PULLED TOPS OFF lb. **6¢**

**LETTUCE** SOLID, CLEAN HEADS NOTE LOW PRICE lb. **6¢**

**GOLDEN CORN** TENDER SWEET lb. **15¢**

Oranges 7-lb. bag **47¢**

Spinach 10-oz. pkg. **19¢**

Turnips 1-lb. bag **6¢**

Lemons 1-lb. bag **15¢**

**SPECIAL OFFER**

Kitchen Set (5 brushes) \$1 value for only 50¢ and White Magic label. Get order blank with purchase.

**WHITE MAGIC BLEACH** 1-lb. can 24¢ gallon jug 39¢ (Quart bottle, 13¢)

**SOAP & CLEANERS**

Lux Toilet Soap	3 bars	24¢
Laundry Soap	3 bars	19¢
Par Soap	2-lb. can	24¢
Vel	For Dish	15-oz. pkg. 27¢
Dreft	For Dish	11-oz. pkg. 27¢
Merrill's Rich Suds		18-oz. pkg. 28¢
Spic & Span	Cleaner	16-oz. can 23¢
Old Dutch Cleanser		2 14-oz. cans 21¢
Swift Cleanser		2 14-oz. cans 21¢
Wizard Glass Wax		8-oz. jar 39¢
Wright's Silver Cream		8-oz. jar 20¢

**GUARANTEED MEATS**  
Safeway meats are guaranteed quality... selected from top government grades, aged to peak of perfection and trimmed waste free before weighing.

<b>POT ROAST</b> SEVEN BONE CUT, U.S. GRADED "GOOD" BEEF lb. <b>45¢</b>
<b>GROUND BEEF</b> PACKED IN VICKING CASING lb. <b>35¢</b>
<b>VEAL ROAST</b> SHOULDER BLADE CUT U.S. GRADED "GOOD" lb. <b>65¢</b>
<b>VEAL BREAST</b> TO STEW, CUT FROM U.S. GRADED "GOOD" lb. <b>29¢</b>
<b>FRESH PICNICS</b> CUT FROM SELECT EASTERN PORK lb. <b>35¢</b>
<b>BACON</b> MORRELL YORKSHIRE, MORRELL MINNESOTA, SWIFT ORLEON OR CUDARY GOLD COIN, SLICED, PACKED IN LAYERS lb. <b>45¢</b>

**Fresh Pork Butts** Cut from Select Eastern Pork lb. **43¢**

**Bacon Squares** Fine for seasoning lb. **25¢**

**Veal Roast** Shoulder round bone cut lb. **65¢**

**Wieners** No. 1 skinless lb. **47¢**

**Beef Liver** Excellent with bacon lb. **68¢**

**Fillet of Sole** No waste. Pan ready lb. **39¢**

**AIRWAY COFFEE** Mild, mellow blend. 1-lb. bag **40¢** 3-lb. bag **1.15** (Two 1-lb. bags, 79¢)

**NOB HILL COFFEE** High quality. Low price. 1-lb. bag **44¢** 2-lb. bag **87¢**

**SAFEGWAY**

No Matter  
Where You Go  
This Summer

**The Desert Sun**

Will Follow  
You There  
(No Extra Charge)

PHONE 2249 — OR MAIL  
THIS BLANK BEFORE YOU LEAVE

Name \_\_\_\_\_

Old Address \_\_\_\_\_

New Address \_\_\_\_\_

Change On \_\_\_\_\_ (Give Date)

## Week-end Specials

**PRICES SLASHED!**

Come In and See Our Selection

- |                     |                   |
|---------------------|-------------------|
| 48 Ford 4-Door 6cy. | 41 Chrysler 4-d   |
| 47 Mercury 4-door   | 40 Oldsmobile 4-d |
| 46 Buick 4-d        | 40 Lincoln Z 4-d  |
| 46 Ford Convertible | 37 Ford Coupe     |
| 41 Lincoln Sedan    | 35 Studebaker     |

**Palm Springs Lincoln-Mercury Co.**  
South Palm Canyon Drive at Sunny Dunes Road  
Phone 2301



## Building Permit Total Climbing

Building continued at a brisk pace in the Village this week with two more dwellings and a

## Wilshire Club Estate for Rent

1 bedroom suites—2 additional guest rooms with baths, 3 car garage with servant quarters above, 40x20 playroom by tiled pool, has soft drink bar, games and ample change rooms. The house is situated on one acre of beautifully landscaped ground adjoining the Wilshire Country Club on Rossmore Ave. Owner will pay for the pool upkeep, water and gardener. Rent \$1250 Mo.

### SALE

Outstanding buy in a 2 bedroom home located 1155 El Alameda.  
**\$14,000, Easy Terms**

### SALTON SEA

Have you ever wished for a cabin site by a desert sea? We have same.  
**\$500 up**



773 N. PALM CANYON DRIVE - Phone 2054-5475  
PALM SPRINGS, CALIFORNIA

Terry Ray - Guy Anderson

Associates: ANN METCALF and FRANK E. GALVAN

Exclusive Properties

## DIRECTORY Palm Springs and Desert Area Real Estate Firms

### PALM SPRINGS

ANDERSON, GUY & TERRY 2064  
RAY, 773 N. Palm Canyon Drive  
BELVEA, MARIE 2817  
343 N. Palm Canyon Dr.  
BORRERO, GUY & TERRY 3666  
8 The Plaza, 2793  
BURKET, FEEKINGS & VETH 7053  
754 N. Palm Canyon Dr.  
CREE, RAYMOND 26444  
285 N. Palm Canyon Dr.  
EMMONS, REALTY CO. 7882  
238 S. Highway 111  
FOSTER, H. H. ASSOC. INC. 3355  
101 N. Palm Canyon Dr.  
FULTON, MURIEL E. 2225  
482 N. Palm Canyon Dr.  
GRILL, ERNEST JR. 6666  
344 N. Palm Canyon Dr.  
HICKS, HAROLD J. 2736  
813 N. Palm Canyon Dr.  
HILLER, RAY 2957  
444 N. Indian Ave.  
ISRAEL, ADOLPH 2981  
457 N. Palm Canyon Dr.  
JAMES, MARTHA 2751  
445 N. Palm Canyon Dr.  
MATHEWS, CHARLES 2772  
463 N. Palm Canyon Dr.  
MILLER, FRANK W. 2929  
428 N. Palm Canyon Dr.  
MUNHOLLAND & CO. 3673  
431 N. Palm Canyon Dr.  
NARDONI, AUGUST M. CO. 2781  
Across from Fire Dept.  
NICHOLS, CULVER 2182  
861 N. Palm Canyon Dr.  
OLMAN, GEO. REALTY CO. 2756  
187 S. Palm Canyon Dr.  
PALM SPRINGS RLTY CO. Ph. 710  
Lake Arrowhead, Calif.  
RANSOM & HINKLE 2794  
124 S. Palm Canyon Dr.  
REID & WADE 7534  
Tahquitz River Estates  
850 S. Palm Canyon Dr.  
ROSE, DAVE 2844  
252 N. Palm Canyon Dr.  
ROCKS, MADGE O. 7375  
1441 E. Ramon Road  
SHEPTENKO, PETER B. 7366  
475 N. Palm Canyon Dr.  
TREZEANT, ELIZABETH 2893  
457 N. Palm Canyon Dr.  
WRIGHT, BILLY 5727  
437 N. Palm Canyon Dr.

### CATHEDRAL CITY

ARNER, SAM D. 8-3251  
BLAKELEY, M. H. 8-4313  
HILLERY, WILLARD R. 8-3417  
SHERRILL, R. H. "Bob" 8-3534  
707 and 713 "D" St.

### DESERT HOT SPRINGS

COFFEE, L. W. DHS 121  
3 W. Pierson Blvd.

### PALM VALLEY AREA

CAMERON, DON 8-4411  
1843 Highway 111  
CLANCY, LESLIE M.  
Rancho Mirage RFD No. 1  
Indio 7-6718  
EWART, ESTRELLA C. 8-3112  
Rancho Mirage  
HENDERSON, CARL R.  
Highway 111, Palm Desert  
PALM DESERT CORP. TRACT OFFICE Indio 7532  
PANORAMA RANCH TRACT OFFICE Palm Desert 76871  
RANCHO MIRAGE TR. OFFICE 8-3232  
1112 Hy. 111 Rancho Mirage

church structure begun when, with the summer time alteration and addition period boosted the week's total to a high figure.

Permits issued in the last few days at the city building department included:  
Mrs. Nellie Goffman, 323 Tahquitz, repairs, \$3000; J. A. Connors, 197 Via Lola, roof, \$2500; Frances Kerr Cook, 514 S. Calle Encelia, addition, \$3000; L. W. Fucciolo, 657 El Placer, garage, \$2000; Catherine Grove, 254 North Palm Canyon, stores and apartments, \$48,000; Horace J. Head, 820 East Ramon, garage, \$1000; J. P. Holditch, 965 Chino Canyon, dwelling, \$15,000; L. E. Ingreso, 288 Calle Santa Rosa, dwelling, \$6000; T. A. Johnston, 292 Via Altemira, addition, \$1536; Victor M. Lally, 191 Tahquitz avenue, apartments and rooms, \$46,500; Genevieve R. Manley, 262 Cathedral, addition, \$1000; Victor M. Lally, 191 Sonora road, pool, \$6000; The Racquet Club, 2143 Indian avenue, three hotel units, \$12,000; C. J. Rives, 417 Hermosa place, addition, \$1765; St. Pauls in the Desert, 125 West Alameda, addition, \$32,250.

- Real Estate
- Bonds
- Insurance

Open All Summer

AUGUST M.  
**NARDONI CO.**

(Across from the Fire Station)  
Phone 2781

### BEST OFFER TAKES

216 PALO VERDE AVE. In that desirable south location. Just off S. Palm Canyon Dr. Near school and markets. 3 bedrooms, dining room; 2 baths. Tile roof. Walled. Landscaped. One year old. Asphalt tile floors throughout. Large walled patios front and rear. Will sell below building cost. Make offer. Open.

### DAVE ROSE

252 N. Palm Canyon Drive Phone 2844-2367-3123



Sam Arner  
Est. 1931

### SOME GOOD BUYS

- 1-20 Acres, rich soil in Cathedral City ranch area. Only \$1800. Is down, \$40 month.
- 2-99 Year Lease on 160 acres with road, cottage, and utilities available, back of Cathedral City, for \$2400 year. Marvelous view. No dust storms.
- 3-Grape Ranches, date ranches, raw acreage, store leases, homes, courts.

### DESERT REALTY CO.

Cathedral City Phone 8-3251  
Hanover and Royal Insurance Agencies  
"Fire, Liability, Neon, Plate Glass and Floater Insurance"

R-3 LOT. A sure winner! Over 20,000 sq. ft. Only \$2950. Paved streets. Close in.

**MATCH THIS!** New, Over 2100 sq. ft. Beautiful home. 100x100 ft. lot. Cement block const. All fenced, 2 car gar. May sell for as low as \$16,500. Only \$4000 down. Less than \$8.00 per ft. with lot.

### FRANK MILLER

REALTOR

Associate - ARCH NOBLE  
428 N. Palm Canyon Dr. Phone 2929

### "Buy at Your Own Price"

402 Camino Del Norte—It's new and designed for desert living, combination living and dining room with bar, 3 bedrooms, 3 baths, kitchen with breakfast nook, unit heat, 2 car garage attached. Drastically reduced. Inspect this home and compare to similar properties in Las Palmas Tract. NO REASONABLE OFFER REJECTED! See it today. Open.

221 Patencio Road—Furnished. Tennis Club area. Spacious living room, streamline kitchen-dinette, all pur. post den or extra bedroom with picture windows, poudre room. Ideal for a couple. Reduced. Open Sunday all day.

1029 El Alameda—Furnished. 3 bedrooms, 2 baths, sunroom. New low price. Owner wants a quick deal. This house is a steal on today's market. See it. Open.

CR 15111 Cecil George Co. CR 15111

404 N. Camden Dr. Exclusive Beverly Hills  
Palm Springs residence, San Jacinto Hotel. Phone 9019

## SEE AND YOU'LL BUY

\$14,250—Furnished Home. 3 bedrooms, 2 baths, with large living room. All rooms have large, steel sash, windows—and are cheerfully furnished. Furniture is little over 1 year old. Excellent air-conditioning and weather-stripping.

\$16,000—New—Unfurnished. 2 bedroom, 2 bath, contemporary house. Very different and attractive. Must be seen to be appreciated.

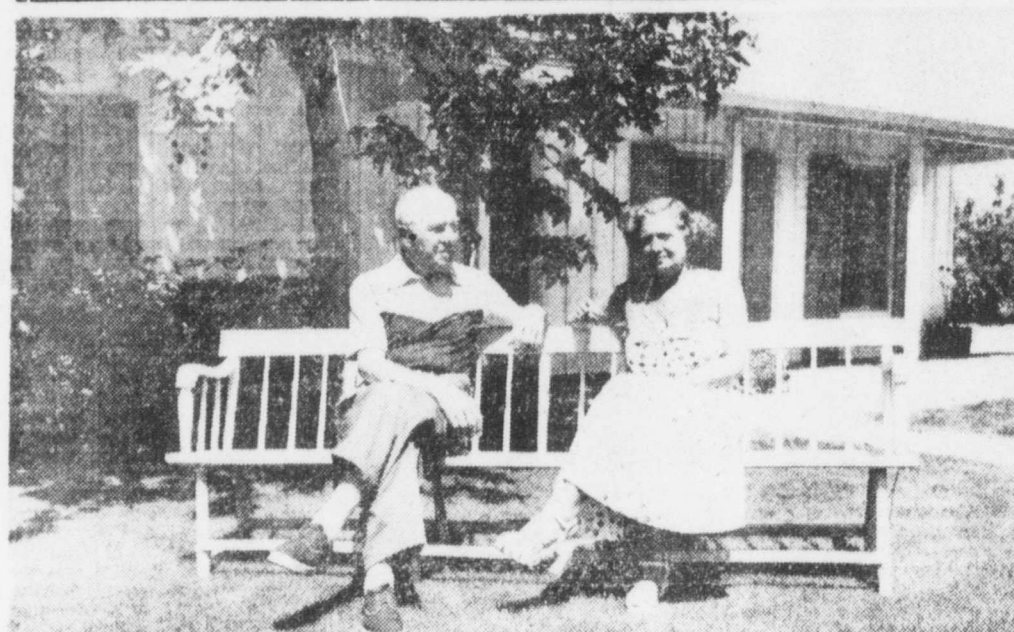
## MARTHA JAMES, Realtor

GRAHAM DEXTER, Associate

445 N. Palm Canyon Dr. 2751—Phones—2812

# The Desert Sun Real Estate

SEE THE CLASSIFIED PAGE FOR MANY OTHER REAL ESTATE LISTINGS



THEIR DESERT HOME—Mr. and Mrs. Arthur Miller of Los Angeles relax in comfort at White Picketts, the former Al E. Hoover home which they recently purchased. (Desert Sun Photo.)

## Millers Purchase White Picketts

"White Picketts," home of Mr. and Mrs. Al E. Hoover, 987 North Patencio road has been purchased by Mr. and Mrs. Arthur G. Miller of Los Angeles, it was revealed this week.

The warmth and charm of this ranch-style home nestling against the San Jacinto mountains was irresistibly attractive to Mr. and Mrs. Miller, that its choice for their winter home was inevitable. With their children and many friends who drop in to enjoy their hospitality that radiates wherever the Millers dwell, they plan to enjoy life fully in Palm Springs. They are not new to the desert, having answered its call for many seasons, but now they feel firmly rooted.

Mrs. Miller is a native of California. Mr. Miller is a native of New York and was in the banking business there for many years. He is now engaged in the steel business in Los Angeles.

They have two daughters and a son, one daughter in Seattle and the other in New York. Their son, Don, a graduate of Washington University is an interior decorator in Los Angeles and will share the desert home with his parents.

Lee Lucke of the H. H. Foster Office negotiated the transaction.

## Going to Acapulco FOR THE SUMMER

Will sell before I leave to some discriminating person

## MY BEAUTIFUL MODERN HOME LOCATED AT 590 PLAZA AMIGO

EXCEPTIONALLY  
LARGE ROOMS.  
LARGE  
PICTURE WINDOWS.

LARGE  
PLATE GLASS MIRRORS.  
GORGEOUS CARPETING.  
EXQUISITE DRAPES.  
FINEST  
OF FURNISHINGS.

CORNER LOT  
REDWOOD RAIL FENCE.  
GRAPESTAKE WALLED  
PATIO with garden  
furniture, orange tree and  
flowers. CARPORT.

EVERYTHING NEW  
AND SPARKLING!  
Shown from 10 to 5

## Guy Anderson

773 N. Palm Canyon  
Phones: 2064 — 2391

## Gas Company Files Plea For Increase in Rates

Southern California Gas company, breaking a tradition of 30 years standing, this week applied to the California Public Utilities Commission for a general increase in domestic and commercial gas rates.

In a statement issued at the time the application was filed, F. S. Wade, President of the company, said: "It is with regret that we are asking the Public Utilities Commission for an upward rate adjustment. We have taken considerable pride in the fact that, despite the enormous rise in the cost of practically every other commodity, our selling price of gas has remained at prewar levels. We had hoped that the volume of our business in southern California, coupled with certain favorable factors, would enable us to maintain that position."

"However, studies we have recently made indicate that the cost of conducting our business has cut into reasonable earnings to a striking extent, and we cannot keep the company in a healthy financial condition unless we receive a proper rate of return on our investment. The interests of the public, including the stockholders, who depend on us to maintain adequate service, make it imperative that we ask for an increase in rates."

The increase requested by the

gas company will amount to about 19%, Wade declared, and it should add an estimated 75 cents on the average to the monthly bills of a million domestic and commercial customers. The company estimates that the rate boost should provide at least \$9,000,000 additional gross revenue annually.

In order to keep pace with the rapid population growth in southern California and maintain its high service standards, the company has been required to invest over \$67 million in new plants, pipelines and properties since the war, Wade said.

## Hick's Buy o'the Week

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\$42,500—Hillside home, easily accessible, magnificent panoramic view. SWIMMING POOL, exclusive location, just redecorated, living room with large stone fireplace and picture window, 4 bedrooms, 3 baths, terraced garden. Completely furnished. WILL TRADE FOR PALM SPRINGS OR LOS ANGELES AREA.

\$65,000—One block from Palm Canyon Drive and Golf Course. HEATED POOL, lot 225'x116, walled, fine home, 2 buildings, 5 bedrooms, 4 baths, completely furnished, furnace heat. A real home with beautiful landscaped grounds. Commands fine rental. Ask to see this exceptionally fine INVESTMENT.

\$69,500—Beautiful home in exclusive Las Palmas. Large living room opening into fine big sunroom enclosed with plate glass. 2 large master bedrooms, 2 baths, maid's room and bath, double garage and sundeck. This home is unusually well furnished and would satisfy any discriminating buyer.

\$75,000—Owner wishes to sell or trade this fine residence in exclusive district. Decorated in artistic desert colors and charmingly furnished. This home lends itself to gracious living. The large living room, unique dining room and den are a continuous vista of beautiful colors with 2 fireplaces in view, 3 bedrooms, 5 baths, furnace heat. Wide south porch opens onto lovely garden and patio. Grounds contain many fine trees and shrubs including date bearing palms, citrus and olives. Owner anxious to dispose of this property and will consider trade for smaller house in Palm Springs, beach property or small income.

\$75,000—R-4 Zoning. Fine home bordered by rippling brook near Desert Inn. Could be easily converted into 4 deluxe units or used as elegant private home. Completely sheltered with view and within walking distance of shopping center. This unusual property cannot be duplicated in Palm Springs. The large living room has French windows overlooking Mashie Course, dining room, 4 unusually large bedrooms with private dressing rooms and baths. Furnace heat. Completely furnished. The landscaped grounds have great appeal. Will consider reasonable offer.

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# Cathedral City News

By HARRIET POTTER. PHONES 8-3251-5392

## At Torgerson Home

An interesting group of friends have been warming the new home of the Torgersons. First to arrive were Mr. and Mrs. Frank Spears of Capetown, South Africa and Dr. and Mrs. A. Holmes Johnson of Kodiak, Alaska. Mrs. Spears and Dr.

Johnson are sister and brother and had not seen each other for thirty years until they met in Portland enroute to this house-party. Coming at the end of the week are Dr. and Mrs. I. C. Heron of San Francisco. Dr. Heron is the brother of Mrs. Torgerson. During the week Dr. Johnson and Dr. Heron were in

Los Angeles attending the annual convention of the California State Medical Association.

## Firemen Install

The Volunteer Firemen invited their wives and friends to a party on Wednesday night. The recreation hall has been newly painted and some furniture added.

The new officers were installed and are: Charles Scherck, fire chief; Barry Pearl, assistant chief; J. A. Burnaugh, president; Fred Cain, vice president; Dale Babin, treasurer; John Hillery, secretary and Milton Busby, master of arms.

## In the Magazines

A representative of Life Magazine was passing through this part of the state recently gathering pictures of the various events which took place in this area this winter. He was furnished with some good pictures of the Cactus Jamboree by Francis Wood which may appear in an early issue of Life.

The National Geographic Magazine had a man here last winter who got illustrations and the story of the Air-park Hotel and landing field at Rancho Mirage.

## Farewell Reception

Open house in a farewell party for the Kelleys is planned by the Wolseiths at their home on Sunday night, May 15. It has been possible to reach most of the friends by note or telephone but if anyone has failed to receive notice and cares to join in saying goodbye and good luck to Lester and Bessie Kelley, he is cordially invited to come.

A pot luck supper, buffet style, will be served at six in the patio at Desert Lodge and informal entertainment has been planned for the evening under the stars and full moon.

At the same time honor will be paid to two newly elected presidents, Warner Moon of the chamber of commerce and Jack

## Many Visitors See Art Gallery At Palm Desert

Hundreds of tourists visited the Palm Desert Art Gallery located in the Desert Magazine Pueblo at Palm Desert this season, according to J. Marie Ropp, director. The Foyer was also the Mecca for artists themselves.

In the last three months, the following artists have visited the Gallery: James Swinnerton, Agnes Pelton, Carl and Christiana Hoernemann, Balhazer Kunder, Joane Cromwell, Kurt and Leatha Reineman, Frederick Colbert, Roy M. Roy, Norman Yeckley, Axel Linus, Olaf Weighorst, William P. Krehm, A. Wesley Anderson, Ann Bennett, Worden Bethell, Alberta and Paul Babcock, Freda Marshall, Charles Sheldon, Carl Schmidt, Sylvia Winslow, Joe DeLong, Louis Krupp, Kathryn Leighton, Wilton McCoy, Charles Bradley, Fritiof Persson, Elsie Palmer Payne, Jean Coutts, James Wolseith, Fred Chisnall, Cabot Yerxa, Paul Lauritz, Burt Proctor, C. Kern Feldler, John Hilton, Clyde Forsythe, Sam Hyde Harris, Gray Bartlett, John Halstead, Henry Richter, Nevada Wilson, Ruth Peabody, Vera Staples, Orpha Klinker, Loises Leyden, Josephine Hyde, Charles Small and George Frederick, Harry Waggoner, Lucien Vannerson, Albert Marshall, Effie Phelps and Los Angeles Times staff artist Charles Owens.

The Palm Desert Art Gallery will be open to the public all summer as the building is well air-conditioned and is a delightful spot for a pause from the desert sun. Mrs. Ropp, director, announced that it will be in full swing with added attraction and features beginning in October, and the representative Southwestern paintings now hanging will be changed from time to time.

## Hillery of the Lion's Club.

## To Remain Open

Directors of the Community church held a special meeting Tuesday to determine the policy for the summer months. Since the attendance has been so good at all meetings during this first year it was decided to continue to hold all services as usual just as long as the attendance holds up.

The treasurer's report was received and showed that the finances are in good shape although additional contributions are always welcome.

## Chamber to Meet

Warner Moon has called a special meeting of the board of directors of the chamber of commerce for the night of May 18. Business for the coming year will be mapped out and plans set in motion.

Moon made a trip to Riverside on Wednesday to confer with county officials on the matter of streets and roads, zoning and parks.

## News Round Up

Mack and Mary Moore are back for the summer after spending the winter at Santa Barbara. Moore is deputy sanitary inspector for the desert area.

Mrs. Anne Reilly entertained her cousin, Mrs. Anne DeVow and her daughter, Susan, of Minneapolis over the week-end.

Barry Pearl is the newly elected Secretary of the Lion's Club taking over from Warner Moon who resigned the position.

Mrs. Mable Chilberg has left for her home in Portland after spending the winter here. The Cathedral Cabinet Shop is just opened by Harry L. Watts in the building at the west end of town which was formerly occupied by the Desert Auto-body Works. The telephone and some of the equipment is not yet installed but work has been begun on small orders. Until two years ago Watts owned a large cabinet shop in Long Beach. Recently he has been doing some special inside work and making modernistic furniture at Palm Desert. The Watts are living in the upstairs apartment in the Ledbetter Building and Mrs. Watts helps out in the Drug Store.

A new fountain has just been installed at Petty's Round-Up Bar-B-Q and work has been started to convert the front into a Drive-in. This will be the first Drive-in restaurant in town and the location is excellent for this type of business.

Sam Arner has been spending a few very busy days in Los Angeles.

Andy Lester is the newly elected president of the Allied Artists Club.

Mr. and Mrs. Loren Luper and daughter, Marilyn, spent a short time at the Waller ranch. The young girl is an outstanding

## Lewis and Clark Combine Still Going on Expeditions

"Lewis and Clark" has a familiar sound to every American and is gaining a new significance to the residents of Coachella Valley. There is scarcely an issue of the local papers without the mention of an expedition by these men to some point in the valley for some meeting.

L. C. Lewis is president of the Desert Associates and Paul Clark is the secretary and this new organization is taking a leading role in Valley affairs. Lewis is also president of the Coachella Valley Advisory Planning commission.

L. C. Lewis was first in business as an importer of fine porcelains and works of art from the Orient and Europe which he marketed all over the United States. Later he engaged in the insurance business in Portland. When he left there, because he wanted to live in a dry climate, he was honored with a life membership in the Oregon Advertising club and The Leaders club in recognition of his public services to his community.

Mr. and Mrs. Lewis came to Cathedral City less than three years ago. They purchased property at 779 D Street and built an attractive home for themselves with a penthouse and upper deck and three rental units nearby. Their garden is planted with desert shrubs and cacti and presents a nice picture on the hillside looking across the desert to the Shadow Mts.

They immediately entered into civic and social life. Leah Lewis has been on the board of directors and treasurer of the Woman's Club for two years and is active in her church. L. C. has just finished two terms as president of the chamber of commerce. He was elected to the sanitation board and acts as chairman. is a member of the

amended to conform with Senator Dilworth's bill, would give state aid for school construction to any district unable to provide more bonds for current needs through a tax rate of 30 cents per \$100 assessed valuation.

Babbage said that as much state money as possible would be repaid during a 25-year period from the 30 cent tax rate.

The proposals are similar to the present method of allocating money for aid of distressed school districts. The funds would provide 70 square feet of space per student in elementary school buildings and 110 square feet per student in most high schools and junior colleges.

The major difference from the present law is a provision for an election in the school district to decide whether the areas wish to borrow the state money.

"In proposing this legislation," Babbage said, "both Senator Dilworth and myself believe the children living in those distressed school districts are being denied their birthright of a good education. There must be equalization of educational opportunities by helping the poorer districts to render more adequate service to the children upon whom the future of the state depends."

The Girl Scouts and Brownies from Cathedral City went up for their badges on Thursday night in the North School House in Palm Springs.

ions club and take an active part in all projects undertaken for the good of the town.

Paul and Mildred Clark came here to live permanently only four years ago. They bought The Sunhaven court and have remodeled and beautified it until it is now one of the most popular places in the vicinity. Both of them were in newspaper advertising work in Los Angeles and brought much enthusiasm for civic betterment with them and have worked constantly for improvements for the town. She was active in getting the Woman's club to join the state federation and is the new vice president.

He was secretary of the chamber of commerce last year until

The Desert Sun—5  
PALM SPRINGS, CALIFORNIA  
Friday, May 13, 1949

he resigned, has been continuously on the board of directors and was elected to the sanitation board and is a director of the Lion's club. Important members of the Clark family are Prince Joseph Von Wagner (Joe to his friends), a Dobberman Pinscher, and Peter, the cat.

Both of these men fortunate in having wives with business training who can take dictation at a moment's notice, ghost write speeches, and take over private business when their husbands are away on public work.



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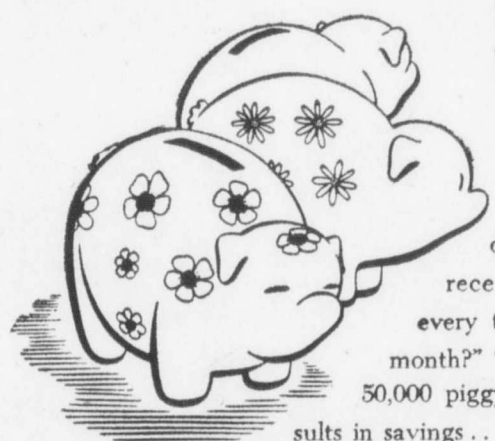
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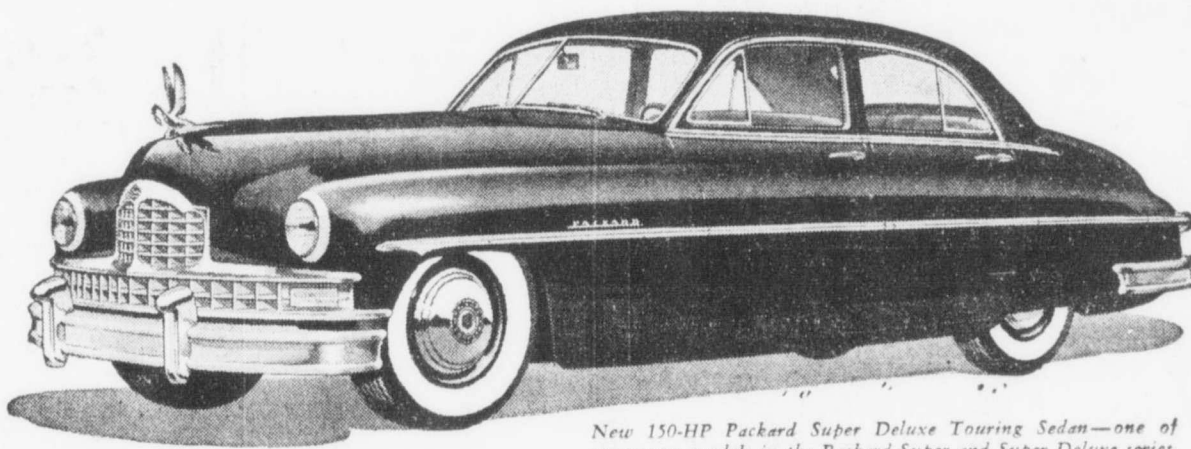
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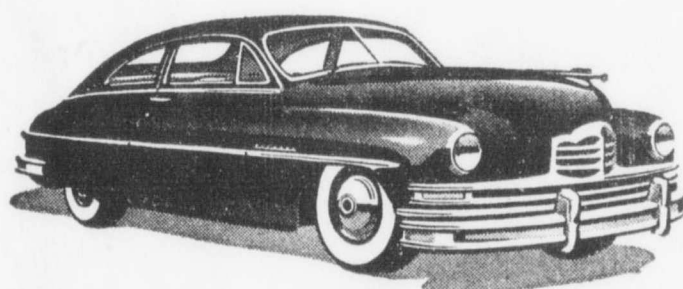
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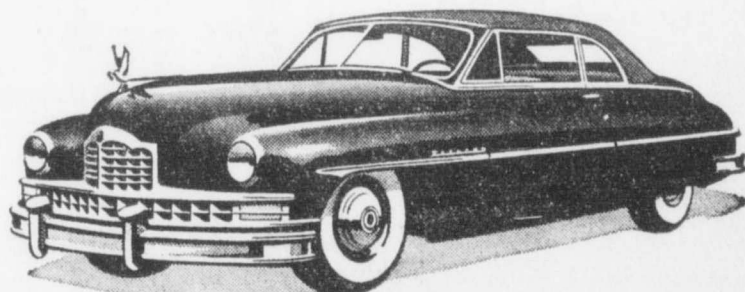
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New 160-HP Packard Custom Convertible, one of two new Custom creations... both famed as America's most luxurious motor cars.

## EL MIRADOR GARAGE

1090 North Palm Canyon Drive, Palm Springs, California



## Annual Spring Party Given By Costellos

Parties hosted by Gwen and John Costello are invariably gay and colorful. None more so than their annual spring champagne party, which this year seemed to top all previous ones. Not only Villagers but dozens of the popular couple's friends from along the coast were there to make the occasion one long to be remembered.

Old friends like the Earl Cordreys, Bob and Della Ransom, the Harold Murphys, Joan and Walter McManus, the Reed Hubbells, Lee and Muriel Bering, Mrs. J. Darsie Lloyd, Zaddie Bunker, Muriel Fulton and Mrs. Effie Banks naturally were there, all belonging to the "Stay through May" clan.

Also in the same category, the Kenneth Kirks, Vicki and Billie Malouf, Ethelyn Parker, Julie and Ken Colborn, the Oliver Jaynes, Mrs. Lena Rogers, Beth Scott, Roy Randolph, Mrs. Margaret Hanbury and Daisy Love, the Ed Fallgrens with their houseguests, Mr. and Mrs. Howard Stafford and Dr. and Mrs. Earl Pound of Los Angeles, and Lillian and John McClure with houseguests, the Lloyd Greens. Others were Mr. and Mrs.



Ralph Cardozo of Los Angeles, Bob Dailey, "Van" Van Gorp, Jan York, Marjorie Pohl, Mickey and George Wheeler, Lee Anderson with Robert Sully, George Hyam and Helen McNabb from Westwood, Selene Walters with Lee Woods, and Belmont Sanchez, all down from Beverly Hills.

And Mr. and Mrs. Sascha Lautman, attending their last party before leaving for Beverly Hills, New York and Europe, Miss Gertrude Walker and Charley Wininger, Dr. and Mrs. Errol King of Riverside, Mr. and Mrs. Colin McArthur, Kae Noble Hughes and Wm. Knotts of Covina.

**CLUB LEADERS FOR 1949-50**—Shown above are the new officers of the Palm Springs Business Women's Club installed Monday night in impressive ceremony. Back row, Eunice Parton, first vice president; Louise Purnell, president; Sally Oht, second vice president; Grace Weatherford and Edna King, directors at large; and Eva Menard who, as installing officer, changed the group with the obligations. Seated at the table behind the club's insignia, and motto, "Up With The Sun," are Laura Brown, recording secretary; Ida Keeney, corresponding secretary; Isabel Magennis, treasurer; Betty Verge, publicity; and Vivian Schwarting, director at large. (Rex Cowan, Desert Sun Photo.)

## Doing the Village

with  
MOYA HENDERSON

The firecrackers, all used up are they. Now tired from keeping hours that are wee. The Shriner homeward plods his weary way. And leaves the Village calm for thee and me.

Undoubtedly this will be the last busy week-end until Western Week comes upon us in October. We may have to retract that statement for there have been many seasons when apartment houses folded for the summer only to have hordes of people descend on us come Decoration Day. But from now on we have more of a chance to cruise up and down the Drive searching out those parking meters that have some time left on them—we can pick and choose.

On the list of Village visitors this week we have Jean Nagle who has been sojourning with mother, Marian Mathews. Deb Ballard was down from Los Angeles for a few days to visit Jane and Earl Neel. The Carl Lykkens had as their houseguest, Mrs. Lykkens sister, Mrs. Helen Edgerton who returned to Oakland last week-end. Mr. and Mrs. Everett Smith were down from Los Angeles for a stay of a few days with daughter Corinne Campbell. Here from La Jolla for the month of May are the Frank Alcotts. It was just a season or so ago that the Alcotts sold their home here after a residency of nearly twenty years so they know from past experience what a grand month this is on the desert. Another former Villager, Juanita Bosworth, was up from Mecca for some shopping the other day and hinted that she and Clarence might be drifting back in this direction in the near future. Ada and Ray Alford have taken off for Reno territory where Ray plans to do some hunting for a week or so. The John Dekkers who have decided to forsake Estes Park this summer for closer commuting quarters were in Idyllwild Sunday looking that mountain resort over.

The tables were turned on Huel and Billie Moseley last Thursday evening when the Open House they had planned turned into a Housewarming. Following the Los Compadres meeting, members adjourned to the Moseleys new ranch style home where other friends of the couple had gathered to initiate the new homestead. The Los Compadres have planned a very busy month for themselves. Each Tuesday and Thursday they plan to grab their grub a la potluck at the clubhouse and continue to work on that structure until it is whipped into shape for next year. A very nice affair was the buffet Sunday evening given by the Raymond Cries for the outgoing and incoming Lion's Club officers and the past presidents. The group gathered in the spacious lounge of the Marsden Foundation where they were entertained by Rolly Vaile at the piano following dinner. A dual birthday celebration was held at Lee Berings Saturday evening when Juanita and Merrill Crockett assisted Josephine and Gordon Feelings celebrate their birthdays. Josephine being on Saturday and Gordon's on Sunday. The Sam Pascals took off last Friday for a scenic trip which included a trip through Boulder Dam with their two young sons. A very impressive ceremony Monday evening, the new officers of the Palm Springs Business Women's Club were installed. The installation took place at a dinner party at the Del Tahquitz Hotel, and after two years as president of the organization, Mildred Veano relinquished the gavel to her successor, Louise Purnell. Tess Meyers was toastmistress and included on the program were several harp selections by D'Este William and two compositions of Paul Oht sung by his wife Sally Oht. Guests included Mayor Charlie Farrell, The Cupeake Serenade, a club tradition, honored the birthdays of members Louise Purnell, Vivian Schwarting and Jennie Leonoso.

## Having a Grand Time

Friends of Mr. and Mrs. John Munholland today received cards detailing the wonderful time and grand trip the Villagers were having in Honolulu. Munholland, well known local realtor, expects to be back in the Village later this summer.

## Society

### New Officials Installed By Business Women's Club

Final meeting of the season of the Palm Springs Business Women's Club was held Monday evening at Del Tahquitz hotel at a beautifully appointed dinner honoring the new officers for the coming season.

Husbands and guests were present to fill the dining room at the festive occasion which was highlighted by the installation of Louise Purnell, the new president, along with the other recently elected officers. The gavel of authority was turned over to Mrs. Purnell by retiring president Mildred Veano.

Mrs. Eva Menard was installing officer at the brief but impressive ceremonies which placed the ladies in their official chairs for 1949-50. Eunice Parton and Sally Oht were sworn in as first and second vice presidents, respectively. Laura Brown was named recording secretary; Ida Keeney went into the position of corresponding secretary; Isabel Magennis is the new treasurer and Betty Verge, the new publicity chairman.

Three winsome directresses-at-large were installed simultaneously. These were Grace Weatherford, Edna King and Vivian Schwarting. "My hero" Jack Logan of Gaslight Gaieties fame.

Tess Meyer acted as Mistress of Ceremonies for the evening's program, introducing the various club members, each of whom introduced her guest or guests.

Delightfully refreshing incidental musical interludes were furnished by D'Este Williams on her harp, on which she performed in flawless style in familiar selections such as London-derry Air, Two guitars and

### Mighty Like a Rose

Mayor Charles Farrell headed the list of guests present and he spoke briefly of the esteem which the city council holds for the club as the result of official associations.

Marion MacCartan took charge of presentation ceremonies with gifts of honor and remembrance to the outgoing president, a "Forget-Me-Not" plaque, a silver plate from the directors and a past president's pin from the entire club membership. For her past work, Mary Dracsko received a fine-grained leather stationery set with the instructions never to use it in the office of her boss, Judge Eugene Theriault.

A final "surprise" presentation was made to Mrs. MacCartan herself, a beautiful white leather airplane luggage type traveling bag, which in her own words left her for once with nothing to say. The presentation was made by Mrs. Veano.

After the presentation ceremonies the new president spoke briefly in well-chosen words of acceptance to the new office mentioning some of the aims for the organization under her leadership for the coming season.

Another "surprise" was added at the end of the program with the vocal rendition of two numbers by Sally Oht, one of the numbers being "That Night at the Old Fashioned Dance," written by her husband Paul, and the encore selection being "Palm Springs and You."

In charge of decorations was Jennie Leonoso; Mrs. Martin S. Zallu made the floral arrangements for the dining hall and in charge of programs were Adele Brott and Ida Keeney.

### DAR Plans Busy Session

Plans for the coming season and a review of the past year marked the final session of Ca-huilla Chapter, Daughters of American Revolution at the home of Mrs. William R. Wright. Eighteen members attended the session at which time important matters on the agenda for next year were discussed. Delightful refreshments were served at the close of the meeting by the hostess.

### Delightful Party In Celebration Of Anniversary

The fourteenth wedding anniversary of Mr. and Mrs. Frank De Benedetti was the occasion for a delightful anniversary party hosted Wednesday night by Mr. and Mrs. Al Moore (who own the Foster chain of restaurants in northern California). Among guests were Puccinni and Ray Stevens.

Another exceedingly pleasant small dinner this week was the one given out at their Smoke Tree Ranch home by Mr. and Mrs. John Luccarelli who numbered among their guests Mr. and Mrs. William Dean, Mr. and Mrs. Jacques Commelin, Mrs. Della S. Gates and her houseguest Irene Sanders of Beverly Hills. The Luccarellis will be spending part of their time at their La Canada home for the rest of the season.

### St. Theresa Club Elects

Mothers of Saint Theresa's Parish held their last meeting of the year in the school hall on Wednesday. Margaret Theriault was elected to succeed Hilda Talbot as president of the organization. Jori Jenkins was chosen as vice-president and Natalie Viani as secretary-treasurer. Father William Clavin reported that the Holy Ball was a huge success both financially and socially and thanked Joan McManus and her committee for making it so.

The mothers voted to give a post-graduation party for the eighth grade following their graduation on Friday evening, May 27. As relatives and friends will wish to be on hand to congratulate this first graduating class it was decided to serve refreshments in the school hall following the ceremony in the church.

### Farewell Affair At Lukas Home

Daisy and Paul Lukas will soon close up their Village home for the summer, following which he will go on a bond tour and then go out from New York in summer stock in "The Heiress." As an end of the season gathering they invited a number of their friends to join them for cocktails the other afternoon at their home. Jan Jadot of Belgium, Dora Morrison, Manuel Alvarez, all Gubbins who has since left for Los Angeles, Bert Kopperl and his mother, Bert leaves to do some publicity pictures of Jane Russell in Utah this week. H. Neuser (once bodyguard to General MacArthur) Peggy Bull, Mary Lou Holloway who was Pez's guest, Joe Benish (Mrs. Lukas's brother) and Bruce Pickett of Western Airlines, Saturday evening the Lukases were hosts to Mr. and Mrs. Vincent Fotre, screen actress Myrna Dell and Mr. and Mrs. Harold Hicks at the final dinner of the season at the Raquet Club.

### Industrialists at Lantana Lodge

Lantana Lodge during the past week had many representatives from the industrial world. Dr. H. Berry Rose of Phoenix accompanied his father, Dr. J. D. Rose, noted industrial surgeon of Portsmouth, Ohio. Walt Cash of the Walt Cash Motor company of Los Angeles was a guest as were Mr. and Mrs. John D. Andrews of the Osbrink Manufacturing company of Los Angeles. Other visitors were Miss Joyce Pearce, Pacific Palisades, and Mr. and Mrs. H. L. Scott of Los Angeles.

### Village Market

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## Wandering About With Marj

By Marjorie Grant Pohl

I Saw: Villagers sitting on chairs and on tables to watch the finals of the Village tennis tournament on Sunday... plenty of "sit on the edge of your chair" action was provided by all of the matches, though particularly by the mixed double which saw DIANA "MOUSIE" POWELL and HARRY PLYMIRE come from behind to keep their title from slipping into the raquets of LAURA LOU JAHN and CLIFF HENDERSON... MOUSIE as she is called by her friends looked particularly cute wearing one of Eleanor Tennant's new tennis outfits. Incidentally did you happen to notice the very different medalion that she was wearing? It's a cute little gold mouse swinging a tennis racket... LAURA LOU, with a few more years training behind her, will undoubtedly hold more than just a junior championship tennis title... Striking looking MRS. HARRY PLYMIRE was among those watching her husband sweep up not one but three tennis titles... CAPTAIN MANUEL GREY of Mexican Davis Cup fame was there with GRACE POPE. He left for his home in Mexico City the following day after stretching a one day vacation in Palm Springs into seven weeks... BETH SCOTT, former village newspaper woman, who is now on one of the San Diego papers, had found herself a corner in the shade. She has been spending the last month at Ingleside Inn... VIRGINIA FARRELL presented a charming picture in a sky blue sun dress with a pretty pink parasol completing the picture and defeating the sun all in one stroke... BILL and JOY ALWORTH almost set a record for fast sandwich eating in order not to miss the doubles... CAROLINE HICKS and her youngsters were front row spectators and boosters for HAROLD... among the many other onlookers caught glimpses of SHERMAN HULL, BOB and DELIA RANSOM, PRISCILLA CHAFFEY, MRS. LYLE NEWCOMBER, DOROTHY and JACK GORHAM (Dottie had on a striking brilliant green sun dress with a huge rope of white beads), MAX GILFORD, JANET JAYNES, BEN CHAFFEY, FRANK PURCELL, NICKY NICHOLS, DICK CLARKE, DICK and REEFERD SHEA and dozens more.

LEE and MURIEL BERING entertained Sunday night for their friends MR. and MRS. SHELTON McHENRY who own the Tail of the Cock Restaurants, MR. and MRS. TOBE REED whose houseguests the McHENRYS are, LORI LEE and TOMMY LYON, MILT HICKS and a pretty girl whose name we missed... THE REEDS, he is the radio announcer, are among those who enjoy trekking to the desert for the month of May rather than earlier in the season... At Bering's the same evening were GRACE BAINTER BURGESS, COMMANDER REGINALD VENABLE and Long Beach oil man FRED BARKIS. Saw them again the following evening at the Chi Chi with CHAREL DE THOMEE, FAY BAINTER VENABLE, opened Tuesday night as the star of the new stage show "Gayden" in New York.

MR. and MRS. TOM MAY, who throughout the year probably have as interesting a cross section of houseguests as anyone in Palm Springs, had a house full again this week-end that included MR. and MRS. ALEXANDER HALL (he is the director) screen actress ANITA LOUISE (Mrs. Buddy Adler), MINA WALLACE and MRS. WILLIAM POWELL... The MAYs entertained the group for dinner at the Raquet Club on Saturday night, the same evening that MRS. DICK RICHARDS of Smoke Tree had a number of her friends there... MR. and MRS. DON TAYLOR were with MR. and MRS. CARL SCHREUER (BARBARA BEL GEDDES). That foursome has been staying at the Club.

Personalities about town: MR. and MRS. J. CARROLL NASH and their daughter dining in the Dunes patio... FRANK SINATRA, song writer JIMMY VAN HEUSEN and HANK SANACOLA ordering dinner in the front dining room and listening to MORTY JACOBS... a warm occupation for a warm evening, the Rapsa we saw BARBARA BALDEN and TEX GREGG and JEANNETTE MYERS and BOB McKENZIE dancing at the Doll House... JACK BENNY at the Chi Chi with NORA FLYNN, DICK HAYMES and the CHARLES FARRELLS... EARLE STREBE the center of a birthday song at the Doll House just after the stroke of midnight rolled around... MR. and MRS. KENNY BROTT there, DON CAMERON, who tells us CYNTHIA SNOWDEN is now in New York, saving "Howdy" to DR. HARRY POWERS... BOB DALEY, whose art work did much to make the Insanities pictorial, late evening arriving at the same spot with MAXINE GERHART... MR. and MRS. BILLY WRIGHT a twosome... MR. and MRS. SONNY MEYERS, owner of the Nobby Knit Shops dining out... an invasion of Shriners and villagers catching the last show of the Ice doubles which have been such fun at the Del Tahquitz for the last couple of months... MR. and MRS. MAX DRESSNER and their daughter JOYCE headed in to Los Angeles for a few days there shortly afterward... MR. and MRS. LEROY SANDERS of Hollywood strolling into the Saddle and Sirolo... good news to hear that the THREE CABALLEROS, who were so popular at Wonder Palms all winter will be heard nightly at the Chi Chi, where dancing once more becomes a reality. Glimpsed HARRY BROTT among those catching their opening night.

BOB BENNETT tossed an "adios" party Monday night for ROBBIE PARKS who left the next day with GAY HART for a motored vacation to Texas... 'Twas a fun party with lots of villagers on hand for the doings... Among them were LUCY and JIM ROSS, MR. and MRS. RUSSELL YAGER, cute LOLLIE SAHR, HELEN SAGAN, EDDIE BAILIE, Restaurant DAVE LYONS, BILL WEINTRAUB, GAY HART, blond RONNIE MACK, and JOE PARKS to mention some of those enjoying the fun.

When it comes to delicious Mexican dinners their guests voted the honors to LAMBERTO and DELIA LEYVA who entertained a group of their friends at their home on Thursday evening... Among those lucky enough to be present were GEORGE and ETHEL STREBE, VERN and JUNE BURNETT, FRANK and JANICE BORT, FATHER O'CONNOR, LORRAINE HARPER, JEAN DE ALCALA and BOB BENNETT... it sounded to us as though the LEYVA's guests would happily trek that way again just any date their hosts would mention.

This and that... TWILA KING has been entertaining her two sisters this week MRS. GORDAN L. JONES and MRS. ELLIOT ENOS both of San Francisco. Also with MRS. ENOS is her daughter SANDRA... GRACE McDONALD, OLIE HAMMOND, ZADDIE BUNKER and BILL KNOTTS make up a foursome at the Doll House... MR. and MRS. ZORONSKY, the new owners of the Sunny Sands did likewise with LEE RUPERT of Pomona and DR. A. JANSEN at the Dunes.

Among coming events this week-end that sound like fun for one and all is the annual Fish Fry which takes place Saturday night. The same evening down at the Salton Sea the Desert Beach Club is tossing its Luau with a special orchestra all the way from the Royal Hawaiian in Honolulu... then there are lots of private parties among them one being given by the Earl Cordreys and Gavin Herberts... another will take place over at the Whitehorn Ranch out Joshua Tree way with the JAMES WHITEHORNS as hosts. I'll be seeing you—Marj.

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# Society

## Cholly Springs

Although the Tennis Club is closing this week-end, except for tennis fans and fanatics, who, like mad dogs and Englishmen, run out in the noon-day sun, just to swing a racquet, many of its members are planning week-end sorties throughout the merry month of May.

The Shadow Mountain Club at Palm Desert is also planning several leisurely events for the warm days and balmy nights, having moved their restaurant down to the lower level, so that you can get refreshments, solid as well as liquid, without hardly stirring away from that wonderful pool.

Lounging around this past week we noticed Mr. and Mrs. Carl Squire, Dr. and Mrs. Leslie Eames, Col. and Mrs. J. M. Robinson of Emerald Bay, who like to alternate Laguna with desert days, too. Also we sighted Floyd Odium, just back from the east and looking so well after that long seige of illness.

Floyd, incidentally, tells a very funny story on his partner in their vast Atlas Corp. holdings, Boyd Hatch, Boyd, it seems, has lived in New York's Plaza for years, even before Lady Elsie Mendi got her hands on it and wrapped the Fifth Avenue hostility up in cellophane. Shortly

after Prince Serge Obelensky, the Plaza's maitre d' and general factotum, moved out a month ago, Boyd found that he, too was going to have to leave the Plaza and find another Gotham apartment. He searched all over, but was unable to find what he wanted so he simply went out and bought entire Sherry-Netherlands and established Obelensky as manager, just so he'd feel at home!

We doubt if he'd have that trouble in the Springs, these days, but we do wish somebody would buy us the Wonder Palms, the Del Tahquitz, the Ambassador or even one of those beautiful Paul Truesdale homes. We'd be our own manager for free!

Other May visitors to the Springs have been Mr. and Mrs. T. V. Grant, Mrs. Eddie Shipstad and her young son, Donald, from Encino and the Racquet Club favorite, Paul and Daisy Lukas, who are NOT going to Europe.

Ceramic expert Jack Loler tells us that the James Carsons new home will have a pool lined in blue and green patterned Mexican tile which will take over five months to bake. Incidentally, Jack and Mrs. Loler were entertained at a barbecue up in Los Angeles by the Jack Keatings last week. Other barbecues were the Kenneth Jacksons, who have lived in Palm Springs for years and who only moved away a little over a year ago, because of business reasons. Kenneth claims that business isn't worth it and that he wants to move back again. Again, and this is really true, they have kept up on Palm Springs activities, by subscribing and avidly reading The Desert Sun and they were very flattering about this column.

"The only trouble," Mrs. Jackson complained, is that Kenneth and I get The Desert Sun two days late. It seems our postman is also from Palm Springs and he takes it home and reads it first!"

Nora Flynn and singer Dick Haymes may surprise everyone, after that Las Vegas divorce from Errol is final. If they have a Racquet Club wedding, Charlie Farrell won't talk, but someone else at the bar the other night quipped a neatie. Said his date, "Wonder what happened to Nora's marriage to Flynn. 'Nothing,'" quipped the wag. "It was just a case of Trial and Errol!"

Mystery of the Week: What glamorous movie star, who has showing ravages from too much whoopie lately, was insulted because that waitress at the Del House wouldn't believe her when she arrogantly said who she was? If the star doesn't take better care of her face, her producer isn't going to believe her either!

## IT ALWAYS HAPPENS by Tex Driskell



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## Soroptimists Celebrate Anniversary

Palm Springs Soroptimists held their big meeting of the year Tuesday at the Chi Chi in the event of celebrating the second anniversary of the American Federation of Soroptimists.

Many city officials were present including Mayor Charles Farrell, City Clerk Louise McCann, City Manager William Alworth, City Treasurer R. W. Peterson and Councilwoman Ruth Hardy.

Katherine Finch, past president of the club, spoke on the aims and purposes of Soroptimism in the only scheduled talk at the gala luncheon party.

Highlight of the meeting was the presentation to the club of an immense birthday cake by Irwin Schuman, host at the Chi Chi, who is said to have baked it himself for the occasion. The cake was cut jointly by President Madge Holderman and Mayor Farrell.

A new member, Win Wood, publicist for the Palm Springs airport, was sworn in and charged with the duties and obligations of the order by President Holderman.

Informality prevailed at the meeting and many guests were present besides city officials and civic leaders. These included Violet Fowler, Henry Greeley, Harry Irwin, Wall Spalding, Louise Purnell (newly installed president of the Business Women's club), Mildred Yeano, Roba Sheller, Harold C. West, Alvin Weingarten, Lillian Charlotte Bridgeman, Odessa Ann Clark, and William E. Coffin all of Palm Springs.

Others present as guests from neighboring towns were Lorene Marshall of Coachella, Louise B. Morris of Alhambra, Katherine Thompson and Evelyn Dishon from Banning. Visitors from Beaumont were Essie Gossett, Ollie L. Moyer, Clare and John Livach.

A regular luncheon business meeting is scheduled for next Tuesday at the Chi Chi at 12:15 p.m.

## School Artists Display Work

Currently on exhibit at the Welwood Murray Memorial Library are the following entries in the art contest for young people:

From the high school—Date Palms Joyce Decker; Landscape, Conrad Nelson; Architecture, Sallie Wilson (2); Corrine Crossley, Marilou Troy.

From Junior high—Turtle, Shirley Dunlap; Platypus, Robert Biebert; Girl, Zella Mae Bolton; Horse, Marilyn Meyer.

From Elementary schools—Truck, Donald Burke; Desert mission, Cecily Bond; Trees, Barbara Hobbs; Trees, Jerry Greenfield; Trees, Phyllis Peeler; Square dancers, Patty Newlin; Earthquake, Max Dunham; Underseas, Max Dunham; Herdsman, Joe Lange; Bird, Leslie Midden; Crayon, Bobby Kehli; Crayon, Don Ladage.

From kindergarten—Beehive with cactus and tree, Patty Patzner; House and cat, Warren Bedwell; Turkey, Carole Bohne; Rainbow in storm, Jack Flemington; Self, Georgia Morris; Finger-painting, Hilton McCabe; Home, Hilton McCabe.

The art committee, consisting of Earl Cordrey, Robert Daley and Mrs. Dean, together with Mrs. Frank Bennett of the library board, will select the prize winning pictures and announcement of the awards will be made next week.

## Williams Family To Tour Caribbean

Realtor John Williams with Mrs. Williams and daughter Helen are scheduled to board the Alcoa luxury liner, Corsair, today at New Orleans on a 17-day luxury cruise of the Caribbean area. With stopoffs lined up for Jamaica, Trinidad and Venezuela, the family plans to enjoy the tropics in leisurely manner.

Leaving the Village last Monday by auto they were scheduled for an overnight stay in New Orleans after their arrival there yesterday.

Sailing schedule and arrangements were made by the Olman Travel Service.

## Palm Desert Sunbeams

By Edith Eddy Ward

Resounding to wild war whoops and cowboy chants, the plains and hills of Palm Desert formed the terrain over which the Desert Raiders had their final ride of the season on Sunday, May 8, which was followed by a weenie roast, a barn dance and a songfest, starting at six o'clock from the Shadow Mountain Riding Stables, the evening's fun served a double celebration—a thrilling send-off for Dee and Bob Richardson who have taken away their steeds from Shadow Mountain to their summer camp—and the first party to take place in the new, ultra-modern and as yet incomplete Shadow Mountain Riding Stables.

The Palm Desert Corporation expects to have the stables completely finished for the 1949-50 season commencing in late October. Of modern architecture, they will provide the latest and finest facilities for boarding privately-owned horses. In the "Club Room" there will be a huge fireplace around which to gather after an evening's ride and the large view-windows will overlook the Shadow Mountains and the grounds of Shadow Mountain Club. The hosts of the evening were Carl Henderson, Joe Kirk and Curly Evans, the hostesses Una Kirk, Edna Henderson and Ruth Chapman. Amongst those in the riding party were Ruth Chapman, Lawrence Clennon, Dee and Bob Richardson, Leife Erickson, Sallie Lasley, Pauline Thompson, Marilyn Gregg and Jimmy Ellis. Curly Evans, Emory Mayo of Boston, Massachusetts, Ralph Shepherd and his mother and father, Mr. and Mrs. Ralph C. Shepherd, yours truly and of course Carl Henderson, who, on his beautiful and spirited mount, Tarzan, guided the group across the trails.

And what became of Sallie, that sweet gal from Shadow Mountain Club? She took herself a horse. The horse came back—but no Sallie! We were frantic. What to do. Should there be a searching party? Peering across the moonlit prairie not a sign was there of anyone limping home. Finally, when the searching party was about to set out, the sound of galloping hoofs was heard and in came Emory Mayo's horse with two riders—Sallie perched behind Emory. Sallie had won a race around Shadow Mountain Club's race track and initiated herself into the "Tail-spinners" group by falling off her horse. She is none the worse for her experience, except for a black eye (which she still swears she received from her fall).

The fun really started around the glowing fire of the barbecue pit, where riders and guests consumed roasted weenies whole-sale and imbibed iced lemonade and steaming coffee. The square dances were called by Carl Henderson and Joe Kirk who had everyone spinning through the Virginia Reel, the Two Little Sisters, the Texas Star and many of her popular dances. Though recordings were played, the best music was provided by Ernie, J. R., Ernestine and Lurie Bonds who sang a number of folk songs in which everybody joined—including Steve Rutgers, whose fine basso-profundo made even the rafters sing. Amongst those joining in the fun were Patty Dyal

of Cathedral City and her guests, Mr. and Mrs. Jack Nelson, also of Cathedral City; Mr. and Mrs. Walter Bovee; Mrs. Joe Kirk; Steve Rutgers' nice wife, Esther, and their two boys Steve Jr. and Little Davey; Mr. and Mrs. Carl Hansen and Mr. and Mrs. Harold Carpenter of Palm Desert. Dr. and Mrs. Claude H. Church of Rancho Mirage were also there with their friends Mr. and Mrs. Leslie M. Clancy, after having enjoyed a birthday dinner at Shadow Mountain Club.

On Wednesday afternoon, a group of Desert Raiders departed for their annual ride from Palm Desert to Big Bear Valley, to take Bob Richardson's horses to their summer stables at Big Bear. They made their first camp at Bubbling Springs on Wednesday. Yesterday they reached Pioneer Town in the evening, which went all out with a barn dance in their honor, to which many Desert Raiders and their friends motored all the way from Palm Desert, Cathedral City and Palm Springs to join in the celebration. The group will make their last camp on the trail in high timber lands tonight and expect to reach their destination early tomorrow. Accompanying Bob and Dee on the ride are Dr. and Mrs. Claude Church, Ralph Shepherd, the Walter Bovees, Fried Sieman, the Alfred Gilman and many others. Driving the all-important chuck wagon with grub and camp equipment is Curly Evans.

The Lido Poolside Terrace at Shadow Mountain Club was the scene of much activity last week-end, with many members and guests enjoying the delicious luncheons and dinners being served. The highlight was a large dinner party on Saturday, given in the cool of the evening on the terrace by Mr. and Mrs. Thomas Mullan of India. Amongst their guests were Mr. and Mrs. Harold Taylor, Mr. and Mrs. Douglas Waldron, (Shadow Hills Nursery), Mr. and Mrs. E. W. Johnson, the Ballard Jenkins, Mr. and Mrs. Roy King, Mr. and Mrs. Frank Cooper, Mr. and Mrs. William Cook, Mr. and Mrs. Drexel Cooper, Mr. William Kelly and Mr. James O'Brien, all of India, and Mr. and Mrs. James Young of Palm Village.

Mr. and Mrs. O. A. Torgerson (Desert Bank, Cathedral City) entertained Mr. Frank Spears at the Club, who is visiting America all the way from Cape Town, South Africa. Mrs. G. J. Collins of Inglewood was the guest of

the L. M. Giannini's of San Francisco.

Also enjoying the facilities of the club was Mr. Arthur Thompson, fine arts appraiser of New York City, who recently flew to the West Coast for his firm, the American Appraisal Company, and spent the week-end visiting his daughter, Pauline Thompson, who is in the office of the Club.

Having built the first house in Palm Desert, Carl Henderson has the building bug. He is now completing the fourth and is working on plans for his fifth house. Several new homes have started within the last few days, including the Nina Paul Shumway home.

Among the out-of-town Shriners to visit Palm Desert over the week-end were Mr. Sidney Lawrence, owner of Lawrence Tile Company of Redwood City; Mr. Thomas E. Mountford, with the Pacific Tile and Porcelain Company in Los Angeles and Mr. S. Clark Rogers, retired food market operator from Los Angeles.

Clarence Brown and Howard

Hawkes flew in Sunday for a visit with Cliff Henderson.

The Shadow Mountain Club's mixed doubles team of Cliff Henderson and Laura Lou Jahn nearly upset the applecart and made off with all the apples Sunday afternoon at the Palm Springs Tennis Club, when they ran the first-seeded team of Harry Plymire and Mrs. William Powell to a 7-5 third set before bowing in the finals of the Palm Springs City Championships. The match was easily the most dramatic of the entire tournament, and was featured by violent surges of power on the part of both teams. Jahn and Henderson captured the first set, 6-3, only to be swamped by a score of 6-0 in the second. After a few minutes rest, the Palm Desert Duo jumped into a two-love lead and then a 4-2 advantage. Plymire and Powell made a spectacular three-game surge to lead 5-4. Laura Lou held her service to knot the count. At this dramatic point, "Mouseie" Powell came through with some beautiful serves to hold her delivery, and Plymire chose this opportunity to break Henderson's service with

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some choice specimens of his unreturnable drives. An excited gallery gave both teams an explosive ovation.

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## Alice Mills, Wayne Wilson Plight Troth

Alice Mills, daughter of Mrs. W. K. Hokey and the late Mr. Hokey, was united in marriage with Wayne Wilson, son of Mr. and Mrs. Fraser E. Wilson of Greenville, Ohio, in a beautiful early evening wedding ceremony Tuesday at Palm Spring's Community Church.

The bride who was gowned in a lovely gown of eyelet embroidered organdy in white and pale blue, was attended by her daughter, Mary Kathryn as bridesmaid. Miss Mills was gowned in white embroidered organdy, her sister Marilyn who was dressed in a matching gown lighted the altar candles. The bride was given in marriage by her brother, George Hokey of India.

Mr. Wilson's best man was Donald Fry of Palm Springs. Only member of Mr. Wilson's family able to be present for the wedding was an aunt Miss S. V. Larimer of Los Angeles.

The marriage service was read before some one hundred friends of the bride and groom by the Reverend James H. Blackstone. The church was decorated throughout with beautiful bouquets of white gladiolas and white stock.

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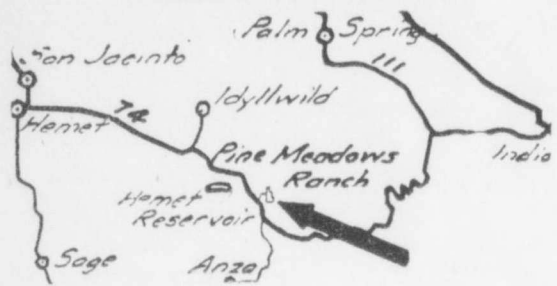
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Written and Edited  
by the High School  
Journalism Class

## PALM SPRINGS HIGH SCHOOL SMOKE SIGNALS

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### Editorial

NOW, ALL TOGETHER

By the time you read this, the results of the student body elections will be known and the newly elected officers will be known. The newly elected officers will be receiving their share of congratulations. It is a fitting climax to several weeks of hard work in campaigning and writing speeches and just plugging for your particular candidate. In this respect, Palm Springs high school is lucky for you are able to do any amount of campaigning—any where and at any time until election day. This is unusual for a school to be able to do, because in many other high schools this privilege is not given—the number of posters you can have is limited, the amount and place of your campaigning is all ready mapped out, and nomination speeches or assemblies are unheard of. Now, just think about it for a minute. Don't you see how much better it is to be able to campaign in the way you see fit and not in a prescribed manner? This is a question that should be in everyone's mind since many of the actions during the last weeks belie your statements. It would not be hard to stop campaigning entirely and the school would have great reason to be if there are many more campaign weeks like the last.

Many candidates went to great work and used much time to make stickers proclaiming their right and wish to be in a certain office. Why then was it necessary to destroy that prodigious effort merely because you weren't voting for them? What great enjoyment do you receive when you follow people, putting up stickers, down the hall for the express purpose of tearing them off? Is that showing good sportsmanship does not stop when athletic events do. Sportsmanship should be practiced at all times, and when it is not, it is a degrading mark on the school.

To add to this there were the usual "boos" in the nominating assembly when nominators and candidates were giving their speeches. Besides these displays, there was the group who wished to exchange blows with one of the better known candidates. Oh yes, you believe that the man you're supporting is best, but remember the maxim "Let the best man win," and whichever happens to be the best man in the eyes of you the voters will do the best job.

Elections are fun and exciting but they are not important enough to make enemies of your good friends, and to split the school into two factions which argue constantly and which are bound to hurt some people.

## "Charley's Aunt" Due Tonight at Stevens School

By MARLEEN WATLETT

There's a very charming lady arriving tonight at the Frances Stevens auditorium, I'm sure she's just dying to meet you all tonight at 7:45 when the overture by Gustave Patzner begins. Curtain is at eight o'clock. This very charming lady is "Charley's Aunt"—or Dona Lucia D'Alvador, starring in the play "Charley's Aunt." For only sixty cents you can see this famous comedy tonight or tomorrow night; the 13th and 14th. There are no reservations; first come, first served.

Friday night the cast will be: Brownie Browne as Dona Lucia D'Alvador, Anne Welles as Amy Spettigue, Barbara Jones as Kitty Verdun, Adele Woods as Elia Delahay and Mable Potter as Maude. Same cast of boys will be used Saturday night.

The girl's parts are double casted. Both casts competed and one that won had first choice of nights, the cast with Barbara Thompson as Dona Lucia chose Saturday night.

The costumes are unusual and amusing. They arrived last Wednesday for the dress rehearsals. The scenery was set up Monday, and John Weeks and his crew will take care of the lighting.

The play is directed by John Schwendiman and co-directed by Alex Hammond. Student directors are Nancy Nye and Tony Jue. Prompters are Connie Nash, Jackie Kingsbury, and Marleen Watlett.

Be sure to see "Charley's Aunt" from Brazil, where the nuts come from.

This week's senior is a very likeable young man. He has been on student council all four years of high school. In his freshman year he was president of the class, and was class president again in his sophomore year. In his junior year he was "Big Chief" of the Tribe. This year he holds the highest student body office, that of student body president. As you probably already know, this popular boy is Jim Willis.

—Anne Detzer.

8—The Desert Sun  
PALM SPRINGS, CALIFORNIA  
Friday, May 13, 1949

## Convention Plans Talked by Lions

Convention plans were discussed by Palm Springs Lions club members this week with District 4-E convention coming up at San Diego May 20 and 21 and the International convention scheduled for New York July 18 to 21.

Approximately 20 Village Lions plan to attend the San Diego session and plans to charter a plane for the trip were discussed at yesterday's meeting of the club at the Chi Chi.

Lloyd Simon and Rolland Vaile will represent the local club at the International session in New York.

Milk produced on grass silage has a richer color than milk from cows fed corn silage; this is because grass silage contains an unusually large amount of carotene, a yellow pigment of high vitamin value.

## NEW LOW PRICES ON ALL WILLYS-OVERLAND MODELS! UNIVERSAL 'JEEP'



Delivered Here  
(State and Local Taxes Extra)  
\$1566

America's most versatile vehicle for farm and business. Selective 2- and 4-wheel drive. Thrifty 'Jeep' Engine for economical performance. Let us demonstrate.

CECIL HEAD

Highway 111 Cathedral City, Calif.  
and Highway 99, Indio

## Chaplain Riddle To Hold Service Sunday Morning

The Rev. Truman P. Riddle, chaplain U. S. Navy retired, will officiate and preach Sunday morning in the Episcopal church, St. Paul's in the Desert.

The chaplain's life work was in the service of his country's navy. Early in his career he served and enlisted as a common seaman in order to learn at first hand about the life of the men under him, which brought their problems closer to him as chaplain of various fighting ships and as fleet chaplain at different times in the Asiatic and European stations. In 1941 he was retired for disability and shortly afterward began a volunteer work among the families of naval men in Los Angeles harbor, founding the Navy Family Chapel, which has grown to be one of the great institutions of the Diocese. All that time he had his home in Palm Springs on an occasional rest and is now retired here.

The Episcopal Sunday School will continue its sessions through May 29, when attendance rewards and citations will be made. Church services at 8:00 and 11:00 will close for the summer on June 12.

Two children were baptized on Mother's Day: John Christopher, son of Mr. and Mrs. Herbert Samson, and Gloria Violet, daughter of Mr. and Mrs. Ernest Joseph Capone.

## SEVENTH DAY ADVENTISTS (Every Saturday at Community Church)

Sabbath School 9:30 a.m.  
Preaching 11:00 a.m.  
Missionary Volunteers meeting every Friday at 7:30 p. m. at 050 Tamarisk Road.  
Les Provencher—24173

## Church Building Fund is Tribute To Motherhood

Almost \$6,000.00 was received last Sunday at the Mother's Day service in Community church as a fund to be used for the construction of the final portion in the church building expansion program.

"It is expected and hoped that additional contributions by friends and members who were not present at the service will increase the fund to \$10,000.00 so that the primary department room may be dedicated in honor of our mothers. A beautiful scroll with the names of all mothers thus honored by these gifts will be framed and hung in the primary room as a perpetual reminder of motherhood's highest privilege—that of the spiritual nurture and growth of the precious child entrusted to her care," said the Rev. James H. Blackstone Jr., minister, this week.

At the morning service at 11 o'clock next Sunday, Rev. Blackstone will preach on the subject "Chain Reaction." The Chancel Choir will sing "Come Ye Disciples" by Webb-Olds. A nursery is conducted during the morning service for the care of small children.

Young People will meet at 6:15 p. m. for their meetings, with groups for junior high, senior high and young adults. At the evening service at 7:30 junior and junior high choirs will present a musical program which will include a group of spirituals and hymn arrangements.

Sunday school meets at 9:45

From Page 1—MORE ABOUT

## This Side . . .

it is more sanitary to use hot water and soap on them first. Try it.

Lovingly, your room-mate Mrs. G.

P. S. The grandson is really handsome. Too bad he doesn't look like you.

SO THERE IT IS. Friday, the 13th, the first one since last August and I still have to write this.

Even if I am keeping my fingers crossed all day . . . Dodging into the street to keep from walking under ladders . . . Inspecting the firmness of the supports of all mirrors . . . Refraining from tossing my hat on a bed . . . That is, if I wore a hat. . . Speaking of hats . . . In less fortunate places, this day is unlucky for felt hats . . . It's straw hat day . . . Designed to aid the hat merchants, but most men dig up last year's panama, set it on top of a fresh haircut and decide that, at a jauntier angle, it will do until pay-day . . . Also speaking of hats, Bill Fadden was noted at dawn the other day in a western hat, an hour later with an ordinary straw hat and at noon in a yachting cap . . . Said he'd traded his horse for a boat . . . Comes also the time for great decision: Shall we say "closed for the season" or "closed for the summer?" . . . I'm for the latter.

NOW THAT you're here for May, stick around . . . June's nice, too.

From Page 1—MORE ABOUT

## Chamber Budget . .

it is felt the city will get the most possible out of its advertising and exploitation dollar by the adoption of the schedule in toto.

It was explained that the city council is permitted to collect up to 15 cents for each \$100 of assessed valuation for such purposes as answer tourist communications, publicity work, aid home building and businesses, handle conventions and other work conducive to building a larger and better Palm Springs.

THIS IS CHANNLED through a qualified organization for expenditure, the chamber, which in turn matches city funds dollar for dollar besides maintaining itself in the matter of staff, overhead and other exigencies not covered by the city's agreement with the chamber.

The program is said by chamber directors to be ambitious and well-balanced, and one which will be a boon for the bringing in of new wealth to the city of Palm Springs.

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It is too bad that the teams are not doing better but they have done well considering their many other activities.

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## Beauty of Village Will be Yardstick for Sign Group

Appointed last week at the city council meeting to the Palm Springs Park board, Herbert W. Burns, chairman of the Sign Variance committee, this week made the following statement:

"I am appreciative of the confidence shown in me by city council and it will be a pleasure to have a part in the beautification and growth of this unique Village. I shall work to improve the beauty of Palm Springs and yet retain its charm and dignity.

"One of the things that requires immediate action is the flagrant disregard of the Sign Ordinance because some signs have been erected in direct violation of existing laws while others were erected without full knowledge of the requirements of the city.

"We should think of the future of the Village and not of ourselves only, when we put up a sign. We should ask ourselves if this sign is an asset to Palm Springs or is it an attempt to stop the traffic for selfish reasons. If all the signs were designed to add to the beauty of Palm Springs, then my problems as chairman of the Sign Variance board would be comparatively simple.

"Our board was created to handle hardship cases and situations that require special handling. The other members of the board, Merrill Crockett and Stanley Rosin, were chosen for their fairness and open minds. They, too, realize that Palm Springs must control the signs if we wish to retain that certain atmosphere that typifies Palm Springs and separates it from all other desert resorts in the world.

"My appointment to the park board makes my convictions stronger that the beauty of Palm Springs must be retained even though it will cost some of us many dollars to change our signs but the final outcome will result in a better village for all of us and a good eye appeal to our visitors. We earnestly appeal to all citizens to cooperate in this program and to unselfishly see the overall picture rather than the individual problem.

"After October 1 all applications for variances must be accompanied by a \$5.00 filing fee but prior to that time, the fee is waived. Everyone is urged to file as soon as possible," he concluded.

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"After October 1 all applications for variances must be accompanied by a \$5.00 filing fee but prior to that time, the fee is waived. Everyone is urged to file as soon as possible," he concluded.

## BEST BUY IN TOWN!

## NEW 1949 MERCURY

6-PASSENGER COUPE

NOW

\$2245<sup>41</sup>

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NO EXTRAS TO BUY!

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Yes, \$2245.41 is all it costs! And you get all this—at no extra cost: 5 Super-Cushion Balloon Tires! Grille Guard! Wheel Trim Rings! Electric Clock! Oil-Bath Air Cleaner! Oil Filter! Prompt delivery with or without trade! Come in today!

Palm Springs

Lincoln-Mercury Co.

South Palm Canyon Drive

at Sunny Dunes Road

Palm Springs, Calif.

## Arabs Surprise Village Netters In League Play

Last Wednesday the Palm Springs netmen met Coachella high school on the home courts for the second league match of the season. The Indian tennis team which took league last year and which looked so promising this season broke their streak of luck by losing to Coachella. The final score was eight to seventeen. The results were:

Singles: D. Shea (C) d. Chaffey 6-4, 6-3; Nichols (PS) d. H. Sheam 7-5, 6-3; Faust (C) d. Purcell 1-6, 6-4, 6-4; Bond (PS) d. Solomon 6-3, 0-8.

Doubles: D. Shea-H. Shea (C) d. Chaffey-Nichols, 6-2, 4-6, 6-4; Douglas-Beck (C) d. Hicks-Harper, 6-8, 6-0, 6-2.

Nichols and Bond, who won their matches, still have a chance to go to league if they win over Beaumont this week. The girls team, which had held some hope of sending a few of the team to league, lost hope as they lost the match. Coachella, besides having the young champ, Laura Lou Jahn, on their team, have a host of very fine players. The Palm Springs lasses lost twenty-five to zero. The results were:

Singles: Jahn (C) d. Small, 6-1, 6-0; Nelson (C) d. Cordrey, 3-6, 6-2, 6-2; Egnew (C) d. Greeley 6-2, 6-4; Cunningham (C) d. Woods, 6-4, 6-0.

Doubles: Jahn-Nelson (C) d. Small-Cordrey 6-2, 6-0; Briggs-Gonzales (C) d. Detzer-Jaynes, 6-4, 6-0.

It is too bad that the teams are not doing better but they have done well considering their many other activities.

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## Students Guests Of Art Society

Students from Palm Springs high school were guests of Andrew Lester, president of the Allied Arts association, at the group's closing social event of the season. The affair was held at the Palm Springs Biltmore, Friday, May 6, and started at 8 p. m. with a buffet supper. The meal was Indian rice curry prepared by one of the members, a native of India.

Entertainment was furnished by Serrita, a well known international dancer, who performed some of her famous dances, such as "Caravan" and "Calypso" rhumba. Al DeLong of the Indian hotel played some of his original compositions and the "Dile Trio" composed of high school students, serenaded the guests.

Swimming and square dancing around the Biltmore pool concluded the evening's activities.

Those students attending were Joyce Decker, Pat Fowler, Mary Louise Klug, Marilyn Sorum, Mary Coutts, Ann Welles, Marvin Roth, and Ronnie Hargraves.

## Singers Rest

For the first time in its last three years of continued activity, Alex Hammond's boys and girls chorus is taking a breather. During that period of time the singers have presented three light operas, two minstrel shows, each presented three different times, three Christmas programs, three Easter Sunrise Services, including a host of Recitals, Music Festivals, and General Performances, which have kept the Choraleers working hard and continuously until now. They sang last for the

## Politics Marks Assembly Period

The assembly last week was the annual nominating assembly for student body officers. Student body president Jim Willis called for the nominations of:

1. Commissioner of Finance: Barbara Thompson nominated Marshall Thompson. Brownie Browne nominated Mary Jean McCabe.
2. Commissioner of Athletics: Chuck Black nominated Dale Summers. Craig Hammond nominated Eddie Weiss.
3. Commissioner of Boys Publicity: Jim Willis nominated Jay Hughes.
4. Commissioner of Girls Publicity: Betty Wright nominated Lois Wrathall. Sandra Veano nominated Sue Oliver.
5. Student body vice-president: Joey Flavin nominated Craig Hammond. Jim Willis nominated Norman Rasmussen.

After all the nominations and speeches were finished, the maining time was given to campaign skits. The skits presented were: Mary Jean McCabe Sue Oliver Raleigh Riddle Craig Hammond Norman Rasmussen.

Palm Springs High Open House Festivities on April 28, and except for regular class work their vocal chords are now resting until the evening of May 27, when the class of 1949 will undergo its long-awaited graduation exercises. The two choruses are scheduled to sing for this event, and for many of the singers it will be their last appearance with The Palm Springs High School Boys and Girls Glee Clubs.

## Villager

You Can  
Take It  
With You!

By subscribing  
for a year!  
\$3.50

America's Most Beautiful  
Desert Magazine

The 1949  
Palm



# THIS IS THE BEST PROPOSITION EVER PUT UP TO THE VOTERS OF PALM SPRINGS

## HERE IS WHAT YOU VOTE ON NEXT TUESDAY:

The Desert Hospital District is not permitted by law to spend any public funds for advertising this bond election. The residents whose names appear below have made this message to the voters possible.

Mayor Charles D. Farrell

Mrs. Nellie N. Coffman

Kenneth B. Kirk

Florian G. Boyd

Ernest Alschuler

Oliver B. Jaynes

Home Owner's League

The Desert Bank

Desert Hand Laundry

Harry Plymire

The Desert Hospital District is asking authorization to borrow \$300,000 so that it can obtain \$400,000 more from the State and Federal governments and build a new, \$700,000 hospital to serve the residents of Palm Springs, Cathedral City, Desert Hot Springs and adjoining areas. That's just like telling you that the government will make you an outright gift of \$4000 if you can borrow \$3000 at the bank to build a new \$7000 home. Who wouldn't take up a proposition like that?

Furthermore, the \$300,000 can be repaid in easy annual installments from tax funds already authorized by the voters last December for the hospital. And the cost will be spread over the entire Desert Hospital District, not just in Palm Springs.

The present hospital is in temporary and inadequate quarters. If some permanent arrangements are not made, the day will come when this area will face the tragic situation of having NO HOSPITAL AT ALL. If any member of your family has been taken to the Community Hospital in an emergency in the past three years, you appreciate the need for a close-by hospital. If you have been so fortunate as not to need these facilities, you must remember that you never know when the day will come.

Many public-spirited, community-minded citizens of Palm Springs and the surrounding Desert Area are working hard to get this new hospital.

They Can't Get the \$400,000  
Unless You Authorize \$300,000

We must not fail to take advantage of this big opportunity which these people have been working for so hard. You voted last December to create the Desert Hospital District which takes over the Palm Springs Community Hospital on July 1st. and makes up the deficit, as it should be, from tax funds. NOW LETS FINISH THE JOB BY AUTHORIZING OUR SHARE OF THE FUNDS WITH WHICH TO BUILD A PERMANENT, WELL-EQUIPPED HOSPITAL.

# Vote "YES" on Hospital Bonds!

## Citizens Committee for Hospital Bonds

This committee is constituted of more than a hundred representative citizens of Palm Springs and all the other communities in the Desert Hospital District. They represent a true cross section of all residents of the area.



### From Page 1—MORE ABOUT Cement Mill ...

take a sizeable share of water from Coachella's underground headwater streams in the area north of the city.

Gulberson's chemist, Harold L. Pierce of Pasadena, made applications to the state division of water resources but the state postponed setting public hearings and notified Pierce his applications do not contain complete information.

INDIO SOURCES charged that the Pierce applications are a direct violation of the promises given by Samuel Gulberson and his representatives that they would not harm the valley's water supply.

Pierce made two applications. One was for water for domestic and irrigation use and the other for mill and mining use.

The unrestricted industrial zone where Gulberson proposes to build his plant bars domestic development.

The total water asked for by Pierce is roughly 3500 acre feet annually from the Whitewater river, Banning creek, Snow creek and Falls creek.

FLOOD CONTROL District Engineer Max Bookman said that would equal about five per cent of the valley's 63,000 acre foot water supply.

Indio sources estimated it would equal 20 per cent or more. Pierce asked for three cubic feet of water per second from the streams plus 300 acre feet annually.

Three cubic feet per second equals six acre feet daily, or 2190 acre feet annually.

The division of water resources has given Pierce until today to amend his requests.

IF THE APPLICATIONS are completed, the state will advertise in the desert area to permit the almost certain opposition to register. Then a hearing will be held.

The Coachella Valley County Water district has not yet taken any official notice of the applications since Pierce has not perfected his filings, General Manager Joe Snyder said.

Bookman said the courts have already adjudicated underground water rights in the Palm Springs area and theoretically Pierce is filing for surplus water not yet claimed.

"The burden of proof of that rests on the applicant," he said.

PRESIDENT L. C. LEWIS of the Desert Associates branded the application of the Gulberson plant for underground water from streams near Palm Springs as "another in a long line of ruthless actions."

Pierce, who filed the applications with the state division of water resources, was irate with newsmen for printing the story of the water move.

He said it had been overemphasized that Coachella Valley has more water than it needs and is faced with the problem of getting rid of water.

### MAYOR McGUPP . . . By J. Jarvis

I UNDERSTAND YOU'VE BEEN VISITED BY A PEEPING-TOM, MISS CUE.



YES, MAYOR, HE STARED AT ME AGAIN LAST NIGHT!



DID YOU CALL THE POLICE?



GRACIOUS, NO! IF THEY CAUGHT HIM I MIGHT NEVER SEE HIM AGAIN!!

THE MIDDLES

By Bob Karp



## Ban on Sale of Fireworks In County Areas Studied

Complete county-wide ban on the sale of fireworks was urged this week when Truman Holland, state ranger and county fire warden appeared before supervisors.

"The so-called 'safe and sane' fireworks aren't safe and sane," he said. "They were bad last year and will be worse this year. The county is going to face a major problem and it's up to supervisors."

SALE OF the "safe and sane" fireworks is permissible on and after June 15 in unincorporated areas under the present county measure.

The sale of fireworks of any type is prohibited in Palm Springs as in almost every other county city. But under the county

measure, stands may be erected just beyond the city limits where certain specified "safe and sane" fireworks may be sold.

HOLLAND, under whose jurisdiction permits for these stands comes, said he was holding up several applications awaiting some decision by the board whether the present ordinance will be amended on the safe side or a complete ban on fireworks be enacted.

Holland told board members that every Fourth of July holiday period the fire hazard mounts due to fireworks.

Supervisors said they'd study the ordinance to see what could be figured out.

## Woman Missing After Boarding Bus in Village

Police Wednesday received a teletype request from Los Angeles police on any information regarding Virginia Lavalre Best who was said to have been put aboard a bus by friends about 1:00 a. m., May 1 at the Palm Springs bus station with her destination Los Angeles.

"Has never arrived," was the notation of the Los Angeles message.

The woman was described as being 39 years of age, five feet, three inches tall, weighing 90 pounds. She is said to be of very slim build, with hazel eyes, an olive complexion and wearing dentures.

When last seen she was wearing an olive green dress, black suede pumps and carrying a black patent leather purse. She was reportedly staying at room 124 Lienau Village, but Manager Bob Bennett of the housing project said no one by that name had ever been registered there to his knowledge.

A by-pass in the Suez canal is proposed to aid increasing traffic resulting from shipments of crude oil from the Middle East; the centrally-located by-pass would be about six miles long.

## I Rise to Remark

By CONGRESSMAN JOHN PHILLIPS

This weekly letter has often mentioned the curious differences between the procedures of the House of Representatives, and other rules of order. This was apparent in the week of arguments over the labor-management bill, known to you as the Taft-Hartley Act. You've read the results, and the votes; I write about the handling of the bill.

A lot of bills were introduced on this subject, from direct repeal, or repeal and re-enactment of the Wagner Act, to amendments making T-H stronger. This would be expected, with any controversial subject. All went to the Committee on Education and Labor. The chairman referred them to a sub-committee, which reported a bill back without hearings. Pressure of public opinion prevented the bill coming to the floor with no hearings before the full committee, but they were scanty. No opportunity was offered for the discussion of amendments. This is all in the record. Whether you want the T-H Act repealed, or whether you want it stronger, you will agree this is a poor way to offer important legislation. It means that the Congress is expected to write the bill on the floor. That is not possible with a bill as technical as a labor-management bill. Read the Act, and you'll know what I mean.

There never was a chance for

a direct repeal of the T-H Act. I told my labor friends that last December. The majority party never had any such intention. If union leaders want to be fooled, that is their privilege. The Lesinski bill "repealed" the T-H Act, and immediately re-enacted the old Wagner Act, with most of the T-H provisions. The new "Wagner Act" would have corrected some of the criticisms of the old Wagner Act.

IN ORDER to present the amendments, which the chairman would not listen to in the committee, it was necessary to use a bill introduced by a committee member, who would then have the right of recognition on the floor. That was the "Wood bill," and all this hokum about a "secret meeting in Room F-18" is just to make it sound like a mystery story. F-18 is a committee room in the Capitol, assigned the minority, and the "secret meeting" was a meeting of the Republican Policy Committee, which has 27 members to begin with, and which was created by a resolution written, as you know, by your own Representative, who is a member of it. The committee met with the Republican members of the labor committee, to hear their plans, as it does when any bill comes to the floor. Calling a meeting, in the most observed committee room, with 27 members of the com-

mittee, plus the labor committee members, and a dozen reporters waiting outside, a "secret meeting," ought to give you some idea of the accuracy of a certain key-hole columnist, whom I will not identify, except to say that his initials are D. P. (This column continues next week.)

## 60 KNIT DRESSES

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Sat., May 21—7:30 P. M.  
World Wars  
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Admission  
\$1.00



## Villagers' Views

To the voters of the Palm Springs Unified School district:

It is the urgent request of the Parents' club of Desert Hot Springs that all respective voters who want to provide a good education for our children, vote on May 20, and help elect Conrad Nelson to succeed himself on the Board of Trustees for the Palm Springs Unified School district.

Mr. Nelson has served our district in this capacity since November of last year and is well acquainted with school problems and needs. He was appointed to this position by E. E. Smith, Riverside County Superintendent of Schools to fill a vacancy created by the resignation of Mr. Hillary, of Cathedral City. It is the opinion of this group that Mr. Nelson has done a splendid job. It is our hope that the voters will see that Mr. Nelson is elected and retained on the board.

Mr. Nelson has three children in the Palm Springs High School and is therefore very much interested in the successful operation of that institution. He is a veteran of World War I and a graduate of Southwestern University, Los Angeles, class of '25. E. C. Smith and C. A. From information obtained from Dunn and Bradstreet and the Better Business Bureau of Los Angeles, Mr. Nelson has been a successful builder for the past 25 years.

Again, it is our hope that you get out and vote on May 20 and see that Mr. Nelson is retained as a trustee of our Board of Trustees.

Desert Hot Springs Parents' Club.

Editor, Desert Sun:

In view of the underhanded smears and covert sneers to which the self-identified advocates of a world government have been treated in this locality, it is not only pertinent but gratifying to note the rapidly expanding popularity of the idea and the fast-moving developments on the political front. The latest of these developments places the cause of California in a leading position among the politically progressive states of the Union.

As was noted in your columns not long ago, the California Legislature has passed a resolution calling upon the U. S. Congress to convene a Constitutional Convention for the purpose of enabling the United States to promote and participate in a world government. Such method of approach and procedure has become generally known as "the California Plan" which has been adopted and carried out by several other States, while various others are in process of completing similar agenda. This is almost as far as a state government can go with respect to a matter of such national and international scope; almost but not quite. In going a step farther, Governor Warren has demonstrated his political vision and initiative by a bold and significant action which will have a far-reaching effect upon state executives and legislators throughout the country.

We are informed that the Governor has followed up the action of our Legislature by dispatching a letter to the Governors of all other states informing them of that action and urging the passage of similar resolutions through their respective assemblies.

This is indeed a magnificent development following upon a letter addressed to the Governor some time ago by the Chairman of the local Chapter of United World Federalists. The letter conveyed a request to the Governor that he make known his position upon the question of World Government. It was incidentally pointed out that the time was near at hand when no prominent politician could afford to ignore the issue.

The Governor's immediate reply was to the effect that he had not up to then had sufficient leisure to make the necessary detailed study of the various aspects of the problem. Now, two months later, comes the rather surprising report of his unequivocal and all-out move in support and furtherance of the great evolutionary proposal for which members of the U. W. F. have been doing educational work in this and other communities throughout the state and the nation.

Congratulations to Governor Warren and to the people of California in having such a man for their Chief Executive.

It is a matter of regret that despite earnest efforts to enlist their purely moral support, we are unable to identify any local dignitaries or prominent civic leaders as being eligible for a share in the congratulations over these recent major victories in the eternal battle for human betterment against the combined forces of reaction, ignorance, prejudice and indifference.

In the solid satisfaction of such portentous triumphs we now can laugh at the manifestations of petty malice and the loose-lipped slanders which have been a source of annoyance if not of injury. Such types of opposition have been so thoroughly discredited by the course of events that the injurious effects thereof now properly recoil upon the activators from whom we shall probably hear no more in the same vein.

In other words and to coin a phrase, nothing succeeds like success.

Sincerely,  
H. G. Coulter,  
Chairman, Palm Springs Chapter, United World Federalists.

A wild fur-animal research project for the Gulf states has been established by the U. S. Fish and Wildlife Service in Louisiana to help increase the quality and value of the pelts produced in great quantities in the region.

## The Desert Sun CLASSIFIED ADS RATES

	One Time	Two Times	Four Times	One Month
Per Line	.30	.45	.80	1.60

**Lost and Found 10**

SUNDAY PM May 8th, somewhere between Palm Springs and Beaumont—Coal Black Kitten about year old. Reward \$10.00 if returned. Address Box 1122, Palm Springs.

**Personals 12**

I AM not responsible for any debts incurred by anyone other than myself.  
(Signed) Violet M. Fucciolo.

**ALTERATIONS MEN AND WOMEN'S CLOTHING 233 E. AMADO, PHONE 5023**

### Service Miscellaneous 15

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See our ad in "Where to Find It"

### Home Services 20

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**BLOCK LAYING TO MEET YOUR NEEDS, AT SENSIBLE PRICES. BOX 1185, P. S.**

### Situations Wanted 25

**PRESENT manager of Plaza Women's Store, desires work in Village until Sept. 1st. Room, board, small salary. Will consider any reasonable offer. Phone 9081.**

**YOUNG man, married, wishes employment through summer as caretaker or any employment. Excellent references. Howard Cook, El Morocco Hotel.**

**RETIRED Rail Road man, single, would like to take care of place in exchange for 2 rooms. Have own things. L. J. Box 2, Thousand Palms, California.**

**LOCAL experienced maid wishes part time work through June. File 24, Desert Sun.**

### Help Wanted 27

**HONEST middle aged woman. Free apartment for slight services. Also need real estate broker or salesman. DESERT REALTY CO. Cathedral City. Phone 8-3251.**

**WANTED—New and used car salesman, good opportunity for man who is willing to work. Box 445, Sunny Dunes Road.**

### Business & Financial 30

**MOTEL-RESORT** at world-famous Lake Tahoe, "Gem of the Sierras," 4 acres at junction of main highways. Office, dining room, cocktail lounge, kitchen, 25 rental units, owner's quarters, servants' cottage, laundry house, etc. 3 years' old, in excellent condition. Year round trade, netting 15%, yet owner forced to sell. Jack Myers, 2114 Addison, Berkeley, California.

**FOR QUICK SALE \$1200—lease and furniture, air conditioned, 8 rentals and 2 room apartment. Frigidaires, Sundeck. Sleeps 18 plus. Rent \$200 a month. In heart of Palm Springs. By private party. Address: Inn 138 E. Andreas. Phone 4652.**

**INCOME PROPERTY:** 4 dwelling units, completely furnished. Nice location. Will lease for not less than 4 years. Good income. Box 20, Desert Sun.

**ANGEL CAFE, Morongo Valley. Oldest cafe in town. Must sell on account of sickness. Call or phone Morongo No. 3.**

### Real Estate For Sale 35

**BEFORE you buy—See this charming new 2 bedroom ranch house on 1 acre. Situated in beautiful Morongo Valley with spacious view, mountains on all sides. All year climate for permanent residence. Peace, quiet, sunshine. Priced right. Small down payment. Paul Goakes, Box 115, Morongo Valley. Or call Normandy 2-3027.**

**BUSINESS BUILDING, one story, center main business district. Reduced to \$42,500. Broker's note. Write owner F. O. Box, 149.**

**2 BEDROOM house and income unit. Well furnished. \$900 down payment. Phone 9076.**

**NEW 2 bedroom, cooler, panel ray heat, walled yard, 750 Paseo de Anza, near Tamarisk Blvd., Studio City.**

### Real Estate For Sale 35

**ATTRACTIVELY FURNISHED 2 bedroom, 2 bath MOUNTAIN HOME, with complete guest house, at PINE COVE, above Idyllwild. Knotty pine interior, cathedral ceilings with native pine beams. Large living room with native stone fireplace and balcony bedroom. Garage. Sleeps nine. Large lot with room for expansion. Near center of Village. Priced for quick sale at \$6500. Terms. Phone 26423 evenings. Courtesy to brokers.**

**NEW ultra modern stucco and Redwood home, fireplace. Interior decorated. Snack bar, patio, 105x105 lot. Must be seen to be appreciated. A low price, \$9500.**

**A. L. KAGNA CO. REALTORS ROSE ROSENBERG Associate EL DORADO HOTEL 278 S. Palm Canyon. Phone 7191**

**NEW ultra modern stucco and Redwood home, fireplace. Interior decorated. Snack bar, patio, 105x105 lot. Must be seen to be appreciated. A low price, \$9500.**

**BUNGALOW, 1 bedroom, furnished, almost new including use of 30x60 pool. Price reduced to \$9000. Down payment \$9663. Balance \$80 per month.**

**DAVE ROSE 252 N. Palm Canyon Drive Phone 2844 or 2376**

**NEW apartment court. Exceptional buy or lease. Sleeps 18. Furnished by Bullocks. Excellent location. R-3 or 4 lot accepted in part payment. 1311 Camino Amapola. Call 7452. 9-11 a. m.—6-7 p. m. Brokers.**

**SALTION SEA ACREAGE Future Winter Resort spot of America Investment opportunity. R. A. ELLSWORTH Palm Delft Tract Office. Hiway 111. Phone Indio 77120.**

**BEAUTIFUL 5 bedroom home, completely furnished. Air conditioned throughout. Lovely swimming pool. Price \$52,500. Liberal terms. Courtesy to brokers. Phone, Los Angeles Pleasant 31591.**

**BANNING, Calif. 165 ft. business frontage, 700 ft. depth, 1 bedroom house. Good for trailer park, business, and cottages. \$15,000. Desert Realty, Owner, Cathedral City.**

**4 UNITS near Lone Palm, attractively furnished. New this season. Room for expansion. \$39,000. Terms.**

**MUNHOLLAND & CO. 431 N. Palm Canyon. Phone 3673**

**5.6 ACRES at east end of Palm Village. Water stock and pipe lines. 660 feet highway frontage. \$12,500. Owner, J. W. Howell, Santa Paula, Calif.**

**SACRIFICE SALE \$1000 down, \$100 a month, unfurnished modern home on large landscaped lot. 8-3116 phone 5765.**

**BALBOA, 3 bedroom home and guest house on 2 adjoining lots. \$12,000, 3 months rental. \$900, 1/2 block from Bay. Owner, C. F. Dennison, Box 825, Balboa.**

**LOOK! SACRIFICE, new 1 bedroom home. Extra lot included. See to appreciate. Price \$4850. 820 N. Cherry Street, Banning.**

**BY OWNER, lot 189x137, Palm Village, corner De Anza and San Juan. A. Safley, 1053 Pine Ave., Long Beach, Cal. 7-5811.**

**DUPLEX, large rooms, air conditioned. Good rental location. Owner will sell this week at great loss. Phone 3123.**

**LOT in Tramway Area. \$1675. 1/2 cash.**

**MUNHOLLAND & CO. 431 N. Palm Canyon. Phone 3673**

**6 FURNISHED 1 bedroom units. South End. \$35,000. Terms. MUNHOLLAND & CO. 431 N. Palm Canyon. Phone 3673**

**2 1/2 acre cabin sites \$600. \$100 down. Balance \$100 a month. 24 miles west of Garnet. U. S. 99. Cl. L. Crosby, 10001 Ialms.**

**FURNISHED OR UNFURNISHED 3 BEDROOMS, 2 BATHS, GOOD LOCATION, A REAL BARGAIN. PHONE 4041.**

**LOTS reduced 50% in DESERT TRACT. 10% down 1/2 a month. Jack Showers. Phone 3254.**

**BUSINESS building including 4 room apartment. Price \$3000. Phone 83129.**

**WINTERHAVEN LOT, \$1500. FRANK MILLER, Phone 2929.**

### Exchanges 36

### LAKE TAHOE

For Palm Springs or Palm Valley. Various: Lakefront, age, houses, income, business. Unusually profitable deal for speculative builders of small homes; badly needed. All owned by The Heffernan Land Co. Call Jack Heffernan, P. S. 2736. 813 N. Palm Canyon Dr.

**NORTH HOLLYWOOD, 10816 Blix. 2 units, 114x170. R-4. Room for more. Charming older colonial, beautiful garden. Income \$195. Close in. \$22,500, mortgage \$800. Sell or trade equity for clear home or assume on income property. Owner 6194 or 2868 P. S.**

**CHOICE 50 ft. Palm Canyon frontage. Zoned C-2. Will exchange for residence or income in L. A.**

**H. H. Foster Assoc. Inc. 101 N. Palm Canyon Drive Phone 3555 or 26633**

### Exchanges 36

**IDYLLWILD, close in. Circle drive, creek, 3 bedrooms, 2 baths. Furnished or unfurnished. For sale, or will trade for Palm Springs home or income. Phone 2784.**

**2 LONG BEACH homes. 2 bedroom and 3 bedroom for Palm Springs income property. Owner, 2473 Daisy Ave. Phone 404108, Long Beach.**

**WANTED: Residential lot in Rancho Royale Tract to trade on 2 bedroom furnished house. MUNHOLLAND & CO. 431 N. Palm Canyon. Phone 3673**

**PROPERTIES, Laguna Beach and vicinity, exchange for Palm Springs or vicinity. Write Box 217, Laguna Beach.**

**2 CHOICE business lots in fast growing Rancho Mirage—for house trailer. Phone 8-3664.**

**3 Mo. A. K. C. Dachshund pup for what have you? P. O. Box 153, Cathedral City.**

### Real Estate Wanted 37

**Will pay cash for your properties if reasonable, also buy 2nd Trust Deeds.**

**A. L. KAGNA CO. REALTORS ROSE ROSENBERG Associate EL DORADO HOTEL 278 S. Palm Canyon. Phone 7191**

### Wanted to Rent 39

**FAMILY of 4 adults wish to rent on a yearly lease, beginning Sept. 1 or sooner, moderately priced 2 to 3 bedroom home in Palm Springs. Prefer something close in. We own and operate a local business and can furnish best references. File 21, c/o Desert Sun.**

**RESPONSIBLE local couple with 2 small children want 1 year lease, unfurnished house or apt. Close in, starting Sept. 1. Reasonable. Phone 5012.**

**RESPONSIBLE local adults want 2 or 3 bedroom, 2 bath house by year. Furnished or unfurnished. Call 3653.**

**SCHOOL teacher, amiable, desires room and bath, kitchen privileges in private home. File 23, Desert Sun.**

### Rooms for Rent 40

**THE ROSSMORE SUMMER RATES—MONTHLY \$75 UP DISCRIMINATING GUESTS AIR CONDITIONED ROOMS SWIMMING POOL MAY TO OCT, PHONE 2744**

**NEW APARTMENT HOTEL AIR CONDITIONED FILTERED POOL Spacious Hotel rooms \$75 Apartments \$100 month and up Desirable location. Call 2313.**

**THE NEW CASA MARGARETA Rooms and apartments AIR-CONDITIONED Swimming pool available 336 Paseo el Mirador Phone 5682**

**SPECIAL rates to employed people. Single, doubles. Air cooled, sundeck. 138 E. Andreas.**

**ROOM with kitchen privileges in beautiful home. No other guests. Call 2-4024.**

**\$40 monthly for 2, comfortable twin beds, lovely rooms, air conditioned. Phone 3145.**

**GUEST house, shower, quiet, shady, no cooking facilities. 922 N. Alessandro, Banning.**

**ROOMS for Ladies and Men. Air cooled. Sundeck. \$6-\$8-\$10. 138 E. Andreas. Call 4652.**

### Apartments for Rent 43

**AVAILABLE APARTMENTS AND HOTEL ROOMS \$65 Per Month and Up Summer Season SWIMMING POOL Air Conditioned CASA DE LINA 1571 Chapparral Road Phone 9067**

**FOR RENT—June 1 to Sept. 15: New furnished, air conditioned, 2 bedroom Palace R. trailer and cabana with 1/2 acre in landscaped shady spot 2 blocks from post office. No children or pets. Phone 24054 or call at Palm Springs Trailer Corral, 114 S. Calle Encelia, Row A, Lot 1. Nominal rent to right people. 5575.**

**CASITAS ENCILIA Studios 1 to 3 bedroom units Day, Week, Month, Season. Completely enclosed, secluded play area. Rates from \$7.50 per day, \$150 a month. 322 N. CALLE ENCILIA Phone 7704**

**LOVELY STUDIO APTS. Air Conditioned SWIMMING POOL AND PLAY PATIO SUMMER RATES April 18th to Oct. 1st. TAHITIAN HOTEL 260 Chuckwalla. Phone 3515**

**LOVELY APARTMENTS HOTEL ROOMS SWIMMING POOL BY MONTH OR SEASON Summer rates to Oct. 1st. GREEN GABLES 280 Mel Ave—Phone 2-6424**

**NEW beautifully furnished apartment. Bedroom, living room, kitchen, dinette, bath. Carpeted. Air cooled. Month, season or year. 980 Camino Parcela. Phone 5751—2443.**

### RENTALS

**Apartment—Homes—Office & business locations HOTEL RESERVATIONS Mr. Frank Galvan—Phone 2391**

**SPACIOUS, large living room, dinette, kitchen, bedroom with twin beds, tub and stall shower. Nice district. Phone 6921.**

### Apartments for Rent 43

**SPACIOUS APARTMENTS Air conditioned and insulated for year round comfort. Living room, with Hollywood oeds. Fully equipped kitchen, with dinette. Glass enclosed stall shower, dressing room. Unhindered view. Low Spring and Summer rates. ACACIA LODGE 351 Cottonwood Road Phone 3512**

**3 room modern apartments AIR CONDITIONED BEAUTIFULLY FURNISHED NICE QUIET PLACE Very special rates for summer or yearly basis. Accommodate 2 or 4 adults. Phone Cathedral City 83691**

**AVAILABLE immediately, yearly or season. New 3 room apartment. Furnished by BULLOCKS. Air cooled. Conveniently located. 910 SUNNY DUNES, ROAD, COURTESY TO BROKER.**

**AIR CONDITIONED apartments. Efficiency kitchens. Reduced rates by week or month. SWIMMING POOL. Write or phone DEL PICO LODGE, 2951 De Anza Road, Palm Springs. P. O. Box 298. Phone 6021.**

**BE sure of a place to live next season. Apartments, 1 or 2 people, newly decorated, air conditioned, completely furnished. Walking distance to town. Pacific Apts. Phone 9095.**

### ORLEAN APTS.

**Day, week, month or year. Reasonable rent. Also store building 19x50, 373 S. Palm Canyon Drive. Manager at apt. 6. Phone 9061.**

**EL CORONADO APTS. Beautiful studio apts. Air Conditioned \$65 and up—to Oct. 1 1410 S. Palm Canyon**

**LIVING ROOM, bedroom, kitchen, bath. Air conditioned. \$45 month. Summer rates or yearly lease. 552 S. Calle Santa Rosa. Call 2364.**

**3 ROOM duplex. \$40 mo. Also would like to contact person interested in co-ownership. 20 West 3rd Ave. or P. O. Box 481, Desert Hot Springs.**

**FURNISHED APARTMENT, down town. \$35 a month, summer rates, including utilities. 215 S. Indian Ave., rear apt.**

**4-ROOM apartment. Cooler, Frigidaire. Summer rates to October 1st. 990 N. Patencia. Phone 4734.**

**BEVERLY HILLS, APARTMENTS. For Summer rental. Near Wilshire Blvd. Call 2957 or Los Angeles CRestview 5-2222.**

**NEW attractive 3 room guest house. Air conditioned. Low summer rates. Walking distance. 330 N. Calle Santa Rosa.**

**FURNISHED apartments low rates. By day, week or month. 150 E. Vista de China. Phone 2-6943.**

**MEL AVENUE apartment. Furnished, 1 bedroom \$85 month, year's lease. Phone 26423 evenings.**

**PENT HOUSE \$65 New, cool, superb view. Adults only. Summer rate \$65, also low annual rate. Phone 8-3122.**

**SINGLES and doubles. Center of town. Children welcome. Summer rates. Phone 2957.**

**INFANTA studio apartment. Air conditioned, 180 Sonora to October 15, 180 Sonora. Phone 24591.**

**STUDIO apartment, ocean view. 3 m. \$125 mo. Phone 12684, Laguna Beach.**

**ATTRACTIVE new apartment. Kitchenette. Low rate. 770 Chuckwalla Road. 26485.**

**STUDIO apartment, close in. Summer rates. 233 S. Indian. Apt. 3.**

**SUMMER RATES. Years' rental, optional. Air cooled. 266 S. Palm Canyon. Phone 7643.**

**NEW 1 bedroom apartment: unfurnished, furnished. Sleeps 4. Call 7452. 9-11 a. m.—6-7 p. m.**

**TWO 3 room apartments, furnished, \$50 mo. Utilities paid. 433 E. Andreas.**

**NEW, modern, air conditioned, now available at low summer rates. Phone 2-6483.**

**ATTRACTIVE 1 bedroom apartment. Close in. Reasonable. 585 Calle Palo Fierro. Call 5851.**

### Houses for Rent 46

**FOR SALE, trade or rent, mountain home at Idyllwild, 3 bedrooms, 2 fireplaces, modern, large garage, fine trees. E. Y. Waterman, P. O. Box 14, Canoga Park, Calif. Call Superior 8-1214 or see Ray Cree, P. S. or H. Humber, Idyllwild.**

**ATTRACTIVELY furnished 2 bedroom house. Desirable location. Air conditioned. Panel ray heat. Large living room. Fireplace. \$150 per month yearly starting June 1. Reasonable rate seasonally. Owner, 2040 1/2 N. Argyle Ave., Hollywood.**

**BEAUTIFULLY furnished 2 bedroom, 2 bath home. Panel ray heat. Air conditioned. Patio, garage. Picket fence. Excellent neighborhood. Seasonal or yearly basis. Phone 2831 or 3352.**

**CORONADO, Calif., from June 1st to Sept., attractively furnished home. 1 block beach, business center, bus. 4 bedrooms, 2 baths, large grounds. Mrs. H. M. Connor, 823 Tolita Ave., Coronado, \$260 per mo.**

**MODERN 2 bedroom home in Los Angeles. Completely furnished. Lovely yard. Utilities paid while owner is out of town. \$100 a month to adults. Phone 2-6282.**

**FURNISHED 2 bedroom house. Close in. Special summer rate. Call 2957.**

### Houses for Rent 46

**FURNISHED guest house suitable for two adults. Kitchen, shower and cooler. Private entrance and patio. \$50 monthly. May 1st to Oct. 1st or \$75 monthly for all year round rental. All utilities paid. Car necessary. Phone 6674.**

**WE HAVE 1, 2 and 3 bedroom homes available on summer, winter and yearly basis. ERNEST GRILL Realtor 344 N. Palm Canyon. Phone 6666.**

**NEW 2 bedroom bungalow, furnished or unfurnished on lease, in fine residential section, on bus line. Available June 1st, 2096 S. Palm Canyon Drive.**

**MANHATTAN BEACH—2 bedroom duplex. Summer lease. Patio with outdoor fireplace. Write O. C. Hester, Manhattan Beach, or call Frontier 2-8064.**

**1200 S. Palm Canyon. Charming 1 and 2 bedroom bungalows, also penthouse apartment. \$75 and up, yearly basis. Inquire 1317 N. San Geronimo, Banning.**

**FURNISHED 3 BEDROOMS, 2 BATHS, EXCELLENT LOCATION. FOR YEAR OR FOR SEASON AT REASONABLE RENT. PHONE 4041.**

**COOL, comfortable duplex near ARCADIA, 2 bedrooms. Nearly new. Furnished or unfurnished. Call Richardson—**



## Softball Season Almost Here Says Bennett With Practice to Get Under Way Next Week

Softball is about ready to start for the summer season of play according to Bob Bennett, city recreation director. Practice sessions will commence early next week at the Field club by 18 teams setting themselves into gear for league play which will start in the first week of June.

There are eight men's teams tentatively scheduled: Mexican Colony, Desert Hot Springs, Cathedral City, Jaycees, White Sox, American Legion, Nine Old Men and another team under the management of Frank Devers, as

yet unnamed, which will represent Palm Springs in the county-wide league.

**IN THE BOYS'** division there are 10 teams scheduled: three Small Fry teams will make up their own league of boys six to nine years of age, Three Midget teams will also compete among themselves of boys 10-13. In the Junior Class there are two teams of boys 14 and 15 years plus one in the Senior Class of boys 16 or over. In addition there will be a team from the Youth Center

composed of teen-agers.

Girls' teams are still tentative with four possibilities: the Mexican Chicks, the colored Globe Trotters, Bruce Electric and the VFW team of DHS.

**COUNTY LEAGUE PLAY** will start May 31 of teams from Yucaipa, Beaumont, Banning, Indio and Palm Springs. Other towns will probably enter teams also, according to Bennett. This will be decided at a county meeting of the managers at the home of Ex-District Commissioner Tom Jones at Banning next Wednesday night at 8:00 o'clock, of the county members of the Southern California Municipal Athletic Federation.

## Los Compadres All Set for Party

Los Compadres' big "Open House at the Clubhouse" party Saturday, May 28, is all set for a big party, according to Wall Spalding, in charge of the affair.

A big open air barbecue will take adequate care of chow, in view of preparations now being made. Drinks will be provided, much in the way of music and entertainment, all types of entertaining games are planned and tours of inspections will be made by the visitors to the new clubhouse, new stables and other innovations at the club's freshly-completed site of operations. The party will cost a nominal sum, probably \$2.00 to cover food and entertainment costs, and the public is cordially invited to this party, according to members of the group since on this night "the latchstring will be out."

## Riverside Mayor Addresses Lions

William C. Evans, mayor of Riverside, addressed Palm Springs Lions club yesterday in their weekly meeting at the Chi Chi on civic affairs.

Clarence E. Hyde, former mayor of Palm Springs, was chairman for the day.

## Laura Lou Jahn Leaves for North To Defend Title

Laura Lou Jahn will leave tonight via plane for San Francisco where she will start tomorrow in an attempt to retain her title at the National Hard Court Championship matches.

As defending champion she will represent the Shadow Mountain Club where her father, Les Jahn, is the tennis professional. She is a student at Coachella high school and has been very active in the tennis world recently. Last week, teamed with Cliff Henderson of Shadow Mountain and Palm Desert development, she was runner-up in the mixed doubles championship of the local invitational matches.

Monday of this week she played at Beaumont, Tuesday at Banning and Wednesday at the Los Angeles Tennis Club where she met Betty Struthers in a grudge match. Miss Struthers having beaten her twice previously.

It is expected Miss Jahn will stand a good chance to repeat her performance of last year at San Francisco.

From Page 1—MORE ABOUT

## Hospital . . .

help to make this area a finer place in which to live with the establishment of a modern and beautiful hospital. The individual voters are urged to plan their day next Tuesday so that at some time between 7:00 in the morning and 7:00 in the evening they will make a brief stop-off at the polling place to vote yes," he concluded.

**VOTING PLACES** are listed as follows:

Palm Springs:  
Precincts 3, 4 and 5: Frances Stevens School.  
Precincts 2, 6, 7 and 9: Youth Center.  
Precincts 1 and 8: Paddock Pool office, 693 Sunny Dunes road.  
Desert Hot Springs, Thousand Palms, Garnet:  
Community Hall at Desert Hot Springs.  
Palm Village, Palm Desert, Rancho Mirage and vicinity:  
Palm Village Tract office.  
Cathedral City: Town Hall.

## Final Rounds In Consolation Play Planned

The final round of the consolation tournament of the Palm Springs Annual Tennis Invitational is scheduled for play tomorrow or Sunday according to Bill Marvin at the Palm Springs Sporting Goods store, headquarters of all the tournament.

One of the finalists already determined by playoff is W. T. Dollar, 65-year-old racquet phenomenon, who is favored to repeat his last year's triumph in this phase of the tournament.

## Hargis Installed Rotary President

Bob Hargis was the recipient of the gavel of authority for the coming year in Rotary International, Palm Springs chapter, at installing ceremonies Wednesday night at the Chi Chi.

W. O. Gibbs, outgoing president, made the presentation to Hargis in a short but impressive ceremony before a crowd of 85 persons at the Chi Chi Blue Room. In turn, Gibbs was given a beautiful gold past president's lapel button with diamond inset by Art Bailey on behalf of the club.

New officers and members of the board of directors were introduced by Hargis to the group assembled. These were: R. W. Peterson, first vice-president; Hilton McCabe, second vice-president; Ray Kelley, third vice-president; and Bob Bennett, secretary-treasurer. Board members are, besides the officers, Gibbs, Stewart Williams, Lyle Newcomer and Henry Greeley. Harry Harper was master of ceremonies, introducing Rotarians and Rotary-Anns present, and the meeting was said to have been presented at a very fast pace by the versatile MC.

## La Fleur Takes Off Tomorrow

Ernie La Fleur, in charge of the O'Donnell golf course, says he will leave for the summer tomorrow for the remainder of the summer. In his place Larry Sitter will be in control until it becomes too warm and rough for athletic-minded linkers.

## Now A Sergeant

Charles A. Freeman of Pala, California has been promoted to the rank of Sergeant, according to recent announcement by general headquarters, Far East Command, Tokyo.

Sergeant Freeman's wife and one child reside at Palm Springs.

## Cafe Five Leads Midweek League By Single Game

Latest results of the Wednesday night house bowling league, four teams being represented, shows the Palm Canyon Cafe one game in the lead with eight wins, four losses from the four three-game series already contested.

Following closely is the Palm Springs Music company with seven and five. Lee Bering's team is third with 5-7 and still in the cellar is the Saddle and Sirloin threesome, 4-8.

Next Wednesday night the league leaders will tangle with the trio from Lee Bering's while the Palm Springs Music company will battle it out with the cellar champs, Saddle and Sirloin.

## Lions to Field Softball Team

Roland Vaile was appointed in charge of a proposed Lions club entry in this summer's Softball league.

Plans to field a fast team, as usual, are being mapped by Vaile and his committeemen.

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## Frank Bogert One of Champs Of Visitadores

Frank Bogert of Palm Springs and Thunderbird Ranch was among the 1949 champions crowned by Los Rancheros Visitadores Wednesday following morning and afternoon contests at Santa Ynez. He won the Silver Dollar classic.

Bogert is one of a group of Village equestrians taking part in the organizations annual ride. Others who left for Santa Barbara last week-end to join the ride are John J. Mitchell of Santa Ynez and Palm Springs, president of the organization, who heads the ride, Trav Rogers, Ted Slocum, Bill Grant, Roy Simmons, Bill Jason, Earl Henderson, Kenny Paul and Dick Atterbury.

Late Wednesday the Rancheros rode home to their headquarters rancho, Juan y Lolita, near Santa Ynez, owned by Mitchell.

They rested up yesterday in preparation for a heavy program today. The program includes a dress parade to Mission Santa Ines at near-by Solvang, followed by their annual rodeo and hijinks.

## Cathedral City Baseball Put on Organized Basis

Cathedral City is all set for a summer of baseball following a meeting Tuesday night in which the Cathedral City baseball club was organized to campaign both in the softball and regular game field.

Al Patane was elected president of the club, Lawrence Wein-garten, secretary and treasurer; Lorenze Davis, business manager; Hal Milner, Hart Kopp and Bud Mhoon, directors.

It is planned to compete in the Palm Springs Softball league during the summer months and also to enter a team in the San Bernardino hard ball Sunday league.

Practice is under way and a fast, snappy ball club for Softball play has been organized. "Cathedral City will be up among them in the Softball league this summer," Patane said.

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Holding down the price of gas hasn't been an easy job at any time. But especially during the years since 1939 (when our costs—like yours—have really climbed) it has taken all the "know how" we could muster.

But now we have reached the point where everything we buy and do has gone up beyond the ability of our present income to absorb. Operating payrolls have doubled since 1940. The costs of pipe, trucks, buildings, meters, compressors and all other equipment are likewise much higher. Gas purchased at the field now costs

us 52% more on the average than 10 years ago.

A typical example of the effect of these increases is that it now costs us \$302 (on the average) for the gas main, service connection and meter facilities required to add one new customer to our system as compared with \$110 in 1940.

In addition, we must constantly build more facilities, secure new sources of gas supply, make capacity additions to the distribution system, hire new employees to keep up with our ever expanding responsibilities in this rapidly growing area. Present needs alone call for a gross expenditure of over \$30,000,000 for the year 1949.

This \$30,000,000—or any other capital investment—cannot possibly come from our operating income, but must come from additional money invested in our Company. And to attract new capital, not only should present investors get a fair return on their savings but new investors must have confidence in our outlook.

As the situation stands today, our capital investment has increased substantially with growing demand—

and the percent of our return on invested capital has become smaller.

The fact is—we face three obligations to the public:

1. To continue to render good service to our present customers.
2. To provide for the new residents and businesses that have been moving into this area in a steady stream.
3. And to provide a reasonable return for investors so as to attract the new dollars we must have to grow with Southern California.

This is why we now find it necessary to apply for an increase in present natural gas rates.

It is not possible at this time to say exactly how much the general increase in gas rates, if approved by the Commission, would affect your own individual gas bill, but the needed increase will average about 75¢ per month, or 2½¢ per day, for domestic and commercial customers. Since these are averages, this increase would be more for some, and less for others. But we can definitely assure you this: GAS will still be your lowest cost modern household fuel.



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